

OUR NEW YORK CITY DANCE

Friday, January 11, 2013

Positions Available: Marketing Intern and New Media Partner

wholelottaproductions@gmail.com

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Wholelotta Productions is a new production company focused on the performing and new media arts. We are a small but growing company that currently produces a quarterly mixed media dance series, manages a small roster of performing artists and act as consultants to a variety of stage shows and music videos. Our vision is to bring the performing and new media arts to the masses via the stage and technology. MarketingIntern

Job Description

Candidate should have strong verbal and written communication skills and be extremely comfortable using Facebook, Twitter, Tumblr and other social media sites. Student currently studyingmarketing, business administration or arts administration is preferred.

Duties:

- -Assist Directors with promotion of programs and events
- -Help create innovative social media campaigns for programming
- -Research prospective clients and audience members
- Audit and edit company's website as needed.
- 6-8 hours/weekly commitment; can work from home; will need to check in once a week.

Internship Unpaid but will gain free admission into all workshops, classes and performances.

New Media Partner Job Description

Candidate should be comfortable working with Directors who both have high-energy and bubbly personalities. Should have a strong network in the art and new media industries; interest in growing and building a relationship with a small but burgeoning company.

Duties:

- -Assist with documenting and disseminating performances and events.
- -Direct and edit small video projects

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