

Tuesday, September 3, 2013

DanceNYC.org RFP for Website Redesign

Milena Luna, mluna@dancenyc.org

► [Share](#) | [Print](#) | [Download](#)

Dance/NYC seeks an experienced vendor for the redesign and upgrade of its website, DanceNYC.org and related media (email).

The project will achieve a cosmetic redesign of DanceNYC.org and e-communications; and the upgrade of underlying technology and content management system (CMS), which is currently custom-built, using Linux, Apache, MySQL, and PHP, to maximize flexibility in future development. Unless otherwise stated, Dance/NYC aims to preserve all existing pages and functionality currently on the site, including but not limited to: search, calendar listings, advertising, social media integration, video, and a self- service model of user-generated content as well as the relative placement of all text.

To download the RFP, which provides a full scope of this project, please access the following link:

<http://www.scribd.com/doc/165161004/DanceNYC-org-RFP-for-Website-Redesign>

Applicants should submit confidential proposals to Ms. Luna at mluna@dancenyc.org no later than September 16, 2013 including relevant background, a schedule of deliverables, planning methodologies and tools based on the *draft* scope of work prepared below, proposed fee (broken down by phases of project), and terms of the vendor's standard contractual agreement. An architectural overview and proposed enhancements are presented in detail, not to exaggerate the complexity of the project, but to avoid any potential miscommunication in the process. Dance/NYC plans to contract with a consultant by October 1, 2013. Its goal is to complete the project no later than March 1, 2013 (5 months).

Milena Luna, mluna@dancenyc.org

[< back](#)

[previous listing](#) • [next listing](#)