

Tuesday, February 4, 2014

Corporate Giving to NYC Dance Request for Proposals

► [Share](#) | [Print](#) | [Download](#)

Corporate Giving to NYC Dance – Request for Proposals

Dance/NYC is inviting proposals for researchers to produce a study on corporate giving to dance companies headquartered in the five boroughs of New York City.

The proposed study will build on a corporate giving snapshot released by Dance/NYC and prepared by Fractured Atlas in 2013, which is based on Cultural Data Project (CDP) information on legally recognized 501(c)(3) dance groups with budgets of more than \$25,000.

The attached Scope of Work for which Dance/NYC is requesting proposals includes: first, detailed requirements for core analyses (Section I: Core Analyses), based on CDP information and established benchmarks; and second, opportunities for additional activity (Section II: Additional Opportunities). Dance/NYC is committed to contracting for the Core Analyses only, but would consider Additional Opportunities. In preparing your proposal, please also refer to prior Dance/NYC research studies available at dancenyc.org/research.

The project's primary goals and objectives are to strengthen advocacy and dance field management in the five boroughs of New York City. The researcher will be encouraged to make data-driven, action-oriented recommendations for policy, public/private partnerships, corporate funding, and fundraising strategy for dance groups. The project will offer the contracted researcher a powerful platform for field leadership and media attention.

Applicants should be familiar with the Cultural Data Project and the corporate giving landscape, and have a demonstrated track record of successful research. Access to additional data sources that may complement the Cultural Data Project is of interest but not required.

The researcher will report directly to Executive Director Lane Harwell. Applicants should submit proposals to Mr. Harwell (lhharwell@dancenyc.org) no later than Monday, March 3.

These should include: relevant background, a schedule of deliverables, planning methodologies and tools based on the **draft** scope of work prepared below, and inclusive of all areas of inquiry suggested in Section I: Core Analyses. Should the researcher propose Additional Opportunities (not required), h/she should propose a fee and payment schedule with separate costs for the additional opportunities. The cost of the Core Analyses should not exceed \$10,000 and Dance/NYC welcomes pro bono contributions by the researcher.

Dance/NYC plans to contract with a consultant no later April 1. Its goal is to have a final draft of the report by June 2013.

Please direct any questions you may have to Lane Harwell at (212) 966-4452.

[Click here for scope and more information](#)

[< back](#)

[previous listing](#) • [next listing](#)