

Wednesday, December 31, 2014

Booking Dance Festival Informational Meeting

Company: Jodi Kaplan & Associates

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Informational meeting about Jodi Kaplan & Associates's Booking Dance Festival Edinburgh 2015. This is a great opportunity for artists interested in learning more about the festival and speak directly with the producing team.

WHEN: Sunday, Jan 11th from noon-1pm

WHERE: 5th Floor Atrium Lobby, Jazz @ Lincoln Center, corner of 60th & Broadway. Please go to the elevators next to the J@LC box office and proceed to the 5th Floor.

RSVP: Please email bookingdancefestival@gmail.com to reserve your space

The booking DANCE FESTIVAL is the brain-child of Producer Jodi Kaplan, born with the intention of creating a cultural exchange between performing artists and international communities. The Festival occurs annually in Edinburgh during The Fringe and at different locations around the globe, continually bridging dance artists and audiences worldwide. Through both performances and educational outreach, the festival offers underserved dance companies the opportunity to expand their visibility to a global scale.

PURPOSE:

Showcase Dance Artists

Selected companies benefit through advantageous international press coverage and potential future touring in regions of Booking DANCE FESTIVALS. Festivals are timed in coordination with large-scale events such as the Olympics and existing arts festivals to position artists for optimum visibility and access to international press and presenters.

Cultural Exchange

Helping artists help themselves and helping artists help each other. Booking DANCE FESTIVALS select USA artists to perform with top local artists in an effort to foster cultural exchange and additional visibility for selected companies.

Political / Economic

Bridging political gaps through cultural connections. Booking DANCE FESTIVALS in Beijing 2008 and Africa 2014 aim to bring USA dance companies to countries and areas of the world that otherwise would never be able to afford to bring selected artists. Many big name dance companies get governmental support to tour to third-world countries (mostly non-American), but other noteworthy highly recognized dance artists from the USA have not yet had the opportunity to perform in the countries. Culturally, the third world is distanced from USA dance.

Jodi Kaplan & Associates
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