

Friday, December 5, 2014

Dancers needed for Unisex Tank Top SPEC Commercial

Company: Creative Bionics
Compensation: Video footage

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Non-Union, 30-second SPEC commercial for hip clothing brand

Casting director and producer: Channele Elaine
Director: Jeff Sousa (www.sousafilm.com)
Choreographer: Jen Roit (jenroit.com)

SUBMIT BY 11 AM THU 12/11

Audition date: 12/12 no callback, 1/2 hour time-slot to be assigned, short combo and brief interview

Shoot Date: rehearsal 12/20, shoot 12/21

Location: Long Island City

Pay Rate: None, For trade: copy of all footage provided for reel

Special notes:

Shoot is 12/21 but MUST have 12/20 availability for rehearsal. Work is for trade [no pay] but you will receive footage of ad spec, as well as additional shots for use in your reel after it has gone through post. Estimated time of delivery is February. It's shot by one of Japan's top DP's (<http://www.kirameki.cc/?p=2273>) and an experienced commercial director (www.sousafilm.com).

Breakdown:

[FEMALE DANCER] (look 18-24, all ethnicities), versatile dancer with hip hop and modern dance experience, self-assured hipster vibe, American Apparel model type

[MALE DANCER] (look 18-24 all ethnicities), versatile dancer with hip hop and modern dance experience; must have small frame but muscular (during the spot he swaps tank tops with a girl and it has to fit); rugged/dangerous vibe, American Apparel model type

[DANCERS] (look 18-24, all ethnicities), versatile dancers with hip hop and modern dance experience

To submit: please email contact info, headshot, resume, and a video link if available to jeffreysousa@gmail.com with subject line [DANCE AD SPEC].

Creative Bionics

For more information:
Jeff
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