

Sunday, February 28, 2016

## PR SPECIALIST

Company: Revert Talent  
Location: Brooklyn, NY  
Compensation: Discussed in Interview

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Revert Talent is a start-up talent management company based in Brooklyn, New York.

We train and represent emerging art professionals in the tri-state area. We focus on the artist identifying and mastering their own individual craft. Creating work that is challenging and evoking to an universal audience. We place a strong emphasis on experimenting, collaborating, and presenting and provide our artists with a safe space to research & develop something new about their work.

This fall we will be hosting our first 12-week residency to recruit emerging artists internationally. This residency will be open to movement artists of the intermediate to professional skill level. We have a powerful roster of talented, established teaching artists who will be instructing our classes for the residency.

We are looking for a Public Relations Specialist to collaborate and assist with the development, coordination, and publication of the residency and company. The candidate will report to the CEO of the company and work closely with our teaching artists and students of the residency.

Responsibilities include, but are not limited to:

- Researching and contacting university performing arts programs for recruitment
- Creating advertisements, press releases, pitches, media kits, etc.
- Develop and maintaining effective relationships with art directors, producers, and curators
- Develop and disseminate registration for residency to community
- Provide general administrative support
- Oversee the operation of our programs
- Graphic design work and performance coordination
- Coordinate conference, trade shows, and press interviews.
- Promote products and services through public relations initiatives

### Qualifications and Skills

Bachelor's Degree or higher in Marketing, Arts Administration, or similar  
Experience with talent management  
Experience with fundraising a huge plus  
Experience in Public Relations, and/or Marketing a plus  
Performing arts background strongly recommended  
Strong written and verbal communication/presentation skills  
Extremely organized and responsible  
Ability to meet deadlines and perform multi-tasks with a close attention to detail  
Mac OS skills  
Advanced in Microsoft Office, Adobe Photoshop, and iMovie  
Knowledge of social media including Facebook, Instagram, and Twitter  
An outgoing and professional personality  
A good team player but also very self-motivated

For anyone who are interested please send resume, headshot, cover letter, salary requirements, two professional references, and a essay (no more than 250 words) of your interest in the art community and what you hope to contribute to it in the next five years.

Submit all materials in one PDF formatted document to revertcreatives@gmail.com titled "Public Relations Specialist: Your Name"

Any incomplete applications will not be considered.

Revert Talent  
Brooklyn, NY

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