

OUR NEW YORK CITY DANCE

Wednesday, June 22, 2016

Social Media & PR Internship

Company: Dancewave Location: Brooklyn, NY Compensation: Stipend ► Share | Print | Download



SOCIAL MEDIA & PR INTERNSHIP

Dancewave seeks a SOCIAL MEDIA & PR INTERN to assist the Associate Director of Marketing. This internship offers an excellent opportunity to gain hands on experience in a nonprofit arts & dance education organization. Skills cultivated under the guidance of the Dancewave directors during this internship will assist students or recent graduates interested in Communications, Public Relations, Marketing, and of course the arts.

This internship opportunity has a strong potential to lead into a part-time job opportunity as a Marketing Assistant.

Responsibilities:

Enhance Dancewave's social media presence on Facebook, Twitter, Instagram, linkedin, and Snapchat

Assist in creating weekly blog entries for Dancewave's news blog

Assist in writing press releases and promoting Dancewave events

Assist in press kit creation

Assist in creating email campaigns on constant contact

Assist in editing of documents prior to publication/ distribution

Assist with organizing and archiving of press

Conduct research to encourage social media partnerships

Attendance at Dancewave events for live social media coverage

Assist in promoting and creating marketing plans for Dancewave Events

Requirements:

Superb written and verbal communication skills

Highly detail oriented

Interest in Dancewave's mission and commitment to serving youth

Positive and professional demeanor, flexible, can-do attitude, self-starter

Proficient in Microsoft Office Suite (Word, Excel, Power Point)

Basic Graphic Design skills a plus

Commitment:

Start Date: ASAP.

6-month commitment with preferred 15-20 hours per week.

Schedule flexibility available

Compensation: Monthly stipend available for MTA Subway

To Apply: Please email resume, cover letter, and two-page writing sample to veronicaj@dancewave.org, with subject title "PR & SOCIAL MEDIA INTERN" $^{\prime\prime}$

Dancewave 45 4th Avenue Brooklyn, NY, 11217 7185224696 www.dancewave.org For more information: Veronica Jiao veronicaj@dancewave.org 7185224696

< back

previous listing • next listing