

Monday, October 17, 2016

Development Associate: The People Movers

Company: The People Movers
Location: Brooklyn, NY
Compensation: \$1000/month

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Aaron Diamond

The People Movers are looking for a Development Associate to help us out with a major fundraising campaign through Spring, 2017.

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About us:

The People Movers is a performance and production company based in Brooklyn, New York. We care about making collaborative works full of social, political, and cultural relevance, combining thoughtful choreographic practice with innovative design and technology, and supporting other artists in our community by producing tightly curated, engaging events.

We've got some big projects on the docket for next year, including:

- A creative residency in Georgia
- Touring engagements for our most recent premiere
- A season of CRAWL, the roving, multidisciplinary arts showcase that we produce
- A new website launch
- A film premiere

It's super ambitious! And probably insane! But we're really excited about all of these opportunities, which is why we need some help making it all happen - and in particular, generating the funding to support this programming.

[Also, when I say we, I am referring to the group of artists that I work with and present - but you'll actually just be working with me. Hi, by the way! I'm Kate! I've been the one-woman show making these things happen for the last 5 years. I'm incredibly excited by what's ahead of me, but also terrified because the workload is way more than I can handle without superpowers or a lot more money. Enter you.]

You are:

A creative, passionate development nerd, with a deep love of the arts — especially dance. You know how to craft grant proposals, cultivate corporate sponsorships, and build effective annual appeals (and you've got the track record to show it). You also realize that the future of the arts relies on robust partnerships, community support, and a little bit of capitalistic interest. And you're not afraid to push people towards that future. You've got a lot of ideas about how to build solvent arts organizations, and you're dying to try them out on an experimental company with no bureaucracy to sift through.

You can (and you want to) build creative fundraising campaigns. Not only that, but you can follow through from planning to impact analysis. You're reliable, detailed, punctual, and you have the utmost respect for deadlines.

What are you getting yourself into?

We'll be crafting an end of year fundraising campaign together, exploring Patreon as a crowdfunding option, writing a few grant proposals (though I'd like to emphasize that this is not the bulk of our strategy), and pitching targeted corporate sponsors and individual donors.

This is a part-time gig. You're looking at about 10 hours of work per week, at a monthly stipend of \$1000/month.

Let's work together:

To apply, please send me a resume, but don't bother with a cover letter. Send me the following information instead:

1. A one sentence bio.
2. Tell me about the best arts show/event you saw this year, and why you thought it was so great.

3. Your biggest professional goal.
4. Your biggest strength.
5. Your favorite movie.

I can't wait to meet you!

The People Movers
Brooklyn, NY
www.peoplemoversdance.com

For more information:
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