

Tuesday, March 6, 2018

Social Media Marketing Intern

Company: Gifted En Movement Dance Theater
Location: Flushing, NY
Compensation: NA

► [Share](#) | [Print](#) | [Download](#)



Gifted En Movement

An Afro-contemporary dance theater company seeks a positive and dependable individual to join its talented team as a Social Media Marketing Intern. Gifted En Movement currently tours and provides consulting services to clients in Africa, Asia, the Caribbean, and Europe. The Social Media Marketing Intern supports the company's digital advertising, and correspondence with other company staff members. This is an internship with potential to grow into a full-time, paid position.

Mission

To promote African Diaspora movement from a holistic, integrative approach, facilitating dance engagements that foster socially and spiritually creative dance artists and diverse global communities

PRINCIPLE DUTIES & RESPONSIBILITIES

Create engaging social media content under the supervision of the Marketing Manager across all DTH social media platforms, including Facebook, Instagram, Twitter and Vimeo.

Create and implement strategy to grow followers and engagement on all channels, ensuring content is aligned with marketing

Develop monthly social media plans in collaboration with the Marketing Manager.

Planning and scheduling meetings.

Oversee digital advertising campaigns, including Google Search and Display.

Analyze and report monthly on results across channels.

QUALIFICATIONS:

1-2 years experience in social media/digital marketing, preferably in the cultural sector

Ability to evolve techniques with the changing landscape of digital marketing

Proficiency in Microsoft Office Suite, Adobe Creative Suite and various website design sites including Squarespace and Wix

Understanding of Facebook and Google Search & Display advertising

An aesthetic eye and superb communication, writing, and proofing skills.

Self-driven; able to multitask and meet deadlines.

Experience with a performing arts organization is a plus.

Note: This is a remote position.

Benefits

College credit for internship where applicable

Access to dance classes in the online school

Free tickets to dance performances and workshops

Recommendations for prospective career opportunities

To apply, please send a cover letter, and resume to info@giftedenmovement.com.

Gifted En Movement Dance Theater
104-65 47th Ave.
Flushing, NY, 11368
331-999-0132
www.giftedenmovement.com

For more information:
Soumayah Nanji
info@giftedenmovement.com
331-999-0132

[< back](#)

[previous listing](#) • [next listing](#)