

Wednesday, March 13, 2019

Social Media Content Creator Intern

Company: NYC Dance Arts
Compensation: TBD

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NYCDA Internship Program- Seeking interns for 2019 Spring season

Now offering opportunities in NYC & NJ!

Application Deadline: Wednesday, March 20th

Description:

The dynamic intern program at NYC Dance Arts is currently seeking applicants. Applicants should be emerging performing arts professionals with basic experience or training in dance, theater, visual arts or arts administration. To apply for an interview, please e-mail your resume and cover letter to:

Director of NYC Dance Arts

nycdancearts@gmail.com

Subject Line: NYCDA Spring Internship 2019 (NYC or NJ)

About the Program:

The intern program is designed to provide emerging artists with an opportunity to further their development and understanding of the performing arts industry, gain exposure to industry's resources and develop their administrative abilities. Interns are required to make a weekly commitment, where they assist in various dance projects within the company. In exchange for hours worked, interns receive credits for school, mentorship, opportunities to oversee dance project and related dance training. The intern program is the primary hiring pool for the company management team and interns are considered first for work opportunities that arise.

Responsibilities include:

- Weekly commitment to the studio & remotely, flexibility hours as needed
- Assisting the Director social media accounts and content creation on such accounts
- Posting content and engaging with consumers
- SEO optimization and data analytics
- Research, organizing preliminaries and brand development
- Assistance with social events and marketing initiatives

Desired Skills & Experience:

Strong computer skills (Microsoft Word, Excel, Outlook, Gmail)

Ability to work as part of a team and independently

Knowledgeable in dance administration, social media (Facebook, Instagram, Twitter), marketing and advertising

Soft skills in social media branding and video editing is a plus

NYC Dance Arts
www.nycdancearts.com

For more information:
NYC Dance Arts
nycdancearts@gmail.com

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