

Wednesday, May 29, 2019

## Brand Ambassador for Top Activewear Brand (TriBeCa)

Company: Talent Hack

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As a brand ambassador for Sweaty Betty Tribeca, you will play a key role in our growth. You are passionate about sharing your active way of life with your community, and you are excited to grow your own personal brand with us.

We are on a mission to empower women through fitness and beyond.

Here are the requirements for our Ambassador program:

- She must be an authoritative fitness professional in the local area.
- She is empowering to be around and oozes self-assurance.
- She personifies the Sweaty Betty brand values.
- She teaches or owns a boutique studio in the local area.
- Extensive client base – teaches 100+ clients per week.
- Social following – has a good volume of Instagram followers.
- Her social media content is beautiful, yet shows her personality.

Required Skills:

- Branding
- Marketing
- Public relations
- Social media

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For more information:

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