

Wednesday, May 29, 2019

Marketing Internship

Company: CPR - Center for Performance Research

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Location: Brooklyn, NY

Compensation: Monthly unlimited Metrocard, tickets to performances, complimentary rehearsal space contingent upon studio availability.

Part time, 10+ hours per week

CPR – Center for Performance Research is seeking a Marketing Intern to begin immediately for a six-month commitment. The Marketing Intern will be supervised by CPR's Director and Operations Associate. They will learn the marketing tasks involved in operating a nonprofit arts organization across e-blasts, social media, special projects, and its website.

Responsibilities

Under the supervision and support of CPR staff, the marketing intern will become equipped at tasks pertaining to marketing in an arts nonprofit. At CPR, this includes 1) marketing for performances and events at CPR in ways that are thorough, thoughtful, and on schedule, 2) maintaining regular communications with artists, press and other venues to coordinate promotions, including online marketing, and creating printed programs, and 3) familiarity with CPR's rental contract, performances, artist opportunities, and general operations in order to give prompt and friendly customer service to walk-up visitors and over the phone. Occasional running of errands will be required.

Desired Skills

Social media savvy

Good sense of visual design trends

Excellent written and verbal communication skills

Strong interpersonal skills Enthusiastic team player

Ability to effectively follow direction

Ability to work independently and take initiative

Experience with Facebook, Twitter and Instagram

Experience with Microsoft Office, Google Suite, Mailchimp, and Wordpress.

About us

CPR - Center for Performance Research is an artist-driven, nonprofit initiative dedicated to supporting the development of new works in contemporary dance and performance. Curated programs focus on rehearsal and residency support, generating time and space for research and dialogue, and providing public presentation opportunities. Over the last decade, CPR has supported more than 1700 artists in the development of dance and performance projects, while exposing local audiences to contemporary artistic process through performances and work-in-progress showings, salon style discussions, and symposia.

We are an equal opportunity employer and all qualified applicants will receive consideration without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. We strongly encourage applicants of diverse backgrounds to apply.

Please submit a cover letter and CV to CPR's Director, Dr. Charlotte Farrell: charlotte@cprnyc.org. No walk-ins or calls, please.

CPR - Center for Performance Research
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For more information:
CPR
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