

Wednesday, November 20, 2019

NYC Brand Ambassador for Wellness Brand

Company: Talent Hack
Location: New York, NY
Compensation: tbd

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WELLORY

Text your way to better health.



APPLY DIRECTLY AT: https://www.thetalenthack.com/jobs/nyc-brand-ambassador?utm_source=dancenyc&utm_medium=organic&utm_campaign=wellory-brandambassador-dancenyc

Wellory is a nutrition lifestyle company making it easy to chat with certified nutrition experts right from your phone.

We're on a mission to make being healthy easy. That's why we developed a simple, proven system that fits into your lifestyle and holds you accountable to achieving your health goals. And at the core of our system is something you already do all day, everyday—text! No app, no scheduling, no nonsense.

We're looking for a team of hungry brand ambassadors to start sharing Wellory around New York City! Think you've got what it takes?

Hiring ASAP! Position ends December 18.

What You'll Get:

- Free Wellory swag
- Free MatchaBar matcha tin
- Free Lupii bars for you + friends (brand new product!)
- Professional development resources
- 1 on 1 coffee chat with CEO
- Hands-on guerrilla marketing experience
- Professional reference opportunity (pending program completion)
- One day free pass to Luminary (exclusive female-only co-working space!)

What you'll do:

Wellory Daily Sign Ups: Help your friends and family live a healthy lifestyle! Invite 100 new people to join Wellory Daily, a free text-based subscription service.

How to get sign ups? It's simple!

Text "wellorydaily" to 888-111.

Digital Promotion: Identify key channels that you can tap into to share Wellory.

- Instagram Story
- Instagram Post
- Facebook Groups
- Facebook Post
- WhatsApp Groups
- Snapchat story

In-person Promotion:

Go to a bar, local coffee shop, gym, etc and get new WD signups!

Share: Utilize personal social media profiles to encourage followers to sign up for Wellory Daily! Encourage your friends to follow @wellory__ on social too!!

Report: Submit recaps, share photos and report on your activity as you go.

Messaging:

Nutrition can be confusing. Wellory breaks it down for you.
Receive FREE daily nutrition advice from certified health coaches.
Wellory Daily is a free text-based subscription that delivers bite-sized health information right to your phone - once a day, every day.

Call to action (How do I join?):

Text 'wellorydaily' to 888-111 to join for free!

Terms & Details:

Completely free, SMS-based service.
No obligation, opt out at any time.
Created by certified health coaches.

How we'll track signups (digital promotions):

Submit Brand Ambassador Report at the end of each week
Copy template here!

How we'll track signups (In-person promotions):

Schedule your time, date, and location for promotion
(Create Google Calendar event and share with Emily@wellory.com and Jeni@wellory.com)
During that time, we'll monitor how many new signups are captured and you will be tracked as the referrer.

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For more information:
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