

Thursday, April 8, 2021

Crowdfunding Consultant

Company: La Escuela de Cariño, Corporealidad, y Artes Sutiles
Compensation: \$500-1000 Honorarium + % of Profits

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La Escuela de Cariño, Corporealidad, y Artes Sutiles | The School of Tenderness, Embodied Kinetics, & Alchemical Arts is hiring a Crowdfunding Consultant!

We are seeking a crowdfunding consultant with immediate availability to work with La Escuela's small team to raise \$40,000 in the next two months.

We are fundraising for a performance offering, ritual, project called underground underneath the underground [u.u.u.] premiering in San Francisco May 28 - 30, 2021 that explores club spaces as sites of generative dissonance that asks, "Are we celebrating, mourning, or both? How do we prepare for that which has not yet arrived? What do quantum physics and entanglement have to do with love, accountability, and shame?" [u.u.u.] will use the framework of an excavation site in the form of a nomadic-quotidian-emergent club space that will be activated through a rigorous physicality that integrates durational club dancing, endurance art, eco-drag realness, systems of improvisation, ritual, and Qi Energetic principles.

The crowdfunding consultant will be responsible for the design and implementation of a Kickstarter/GoFundMe campaign which will launch in late-April- early May. Written content and rehearsal footage will be provided. This person will work collaboratively with Estrellx Supernova (La Escuela's Creative Director / Cosmic Energetic Orchestrator) and Megan Kendzior (Strategic Development / Proliferation Consultant). Qualified candidates will have demonstrated success with individual giving/crowdfunding campaigns, expanding audience bases via unique marketing channel strategies, in the past and it's a plus if you have experience with video creation and graphic design for crowdfunding campaigns, specifically.

We are hoping to have a conversation about equity-based compensation {framed through the lens of reparations} with individuals who apply for this position. We are planning to offer a flat rate honorarium of \$500-\$1,000 for initial labor, and will need to have an additional conversation around whether there is or is not an openness to receiving a percentage of the total campaign amount that is mutually decided upon in advance of the campaign launch and received at the successful close of the campaign.

More about La Escuela: La Escuela is an international, intergenerational, and interdisciplinary choreographic project that takes the form of a multi-dimensional space with its main hub on Turtle Island (the United States). La Escuela focuses and zooms in on the intersection of healing, ecology, choreographic excavation, socially engaged praxis, and Black, Indigenous, Queer, and Trans People of Culture (BIQTPOC) sovereignty. Infrastructurally, La Escuela supports a web of annual programming that offers healing-based artist residencies, retreats, performance convergences, international exchanges, 1:1 mentorships, grief rituals, somatic training, amongst other emergent programming. La Escuela is also an architectural design project that consists of a queer club, healing center, performance venue, choreographic research incubator, and land-based initiative. This plasticity seeks to reflect and honor the ways our identities as BIQTPOC folks is constantly in flux; adjusting, adapting, and counteracting the conditions of the current white supremacist, heteropatriarchal, and capitalistic paradigm. La Escuela will instigate a wider net of support by establishing hubs in other U.S.-based and international geographic centers with BIQTPOC leaders at the forefront of these spaces. In terms of our ethos, La Escuela recognizes and honors the unseen as a primary collaborator and frames choreographic systems as portals for reclaiming, re-membering, and accessing ancestral wisdom that colonialism has tried to erase. La Escuela manifests social change by persisting on pleasure, joy, generosity, vulnerability, intuition, cross-pollination, forgiveness, and actively erodes the forces of shame, guilt, and fear through our programming. We set the intention to repattern trauma and divest from what no longer serves us in service of developing a long-term practice of being in right relation to all beings.

La Escuela de Cariño, Corporealidad, y Artes Sutiles
<https://www.randy-reyes.com/la-escuela>

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