

Wednesday, April 14, 2021

## Director of Marketing & Communications

Company: Steps on Broadway

Location: New York, NY

Compensation: \$80,000 to \$95,000 annually

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Steps on Broadway, the internationally-recognized dance training center located on the Upper Westside, is searching for candidates for the position of Director of Marketing & Communications. This is an opportunity for a strategic thinker with the drive to make a substantial positive impact on the organization.

Candidates should have a mastery of marketing and communications best practices, be able to manage numerous campaigns concurrently and effectively, and be able to demonstrate a record of success with increasing revenues. Candidates should have an enthusiastic, outgoing, confident, and collaborative personal style with excellent interpersonal, analytical, and communication skills.

Minimum of seven years of experience as a marketing director in the performing arts/education field. Minimum of a bachelor's degree required. For a detailed job description, go to <https://www.stepsnyc.com/about-us/employment-opportunities/>.

Steps on Broadway is committed to providing an inclusive, diverse, accessible, equitable, and anti-racist environment that celebrates of the art of teaching dance. As an Equal Opportunity Employer, Steps strives to represent in its employees the diverse world in which we live. Therefore, we strongly encourage people from underrepresented groups to apply to work at Steps. We endeavor to treat every candidate who applies equally and fairly without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, marital status, age, military or veteran status, mental or physical disability, pregnancy, and any other factor prohibited by law. We believe that diverse backgrounds, experiences, abilities, and perspectives are vital to our success as an educational institution serving the dance community.

Interested candidates should send a cover letter and resume to [hr@stepsnyc.com](mailto:hr@stepsnyc.com). Please enter "Director of Marketing & Communications" in the subject line. No phone calls please.

Steps on Broadway  
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For more information:  
Human Resources  
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