

Wednesday, January 26, 2022

Public Relations Internship with Jacob's Pillow

Company: Jacob's Pillow
Location: Becket, MA
Compensation: \$2000

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Two Public Relations Interns work closely with the Public Relations & Communications Coordinator to assist with all aspects of securing, tracking, and archiving media coverage of Jacob's Pillow Dance Festival while managing the editing and production of weekly printed performance programs.

Press responsibilities include helping to manage media relations and materials for one of two theaters; maintaining clippings, archives, and tracking; writing press releases; and crafting story pitching strategies. Editorial responsibilities include collecting program information from dance companies, editing and trafficking copy and layouts for approval, proofreading, and interfacing with the Graphics team and print companies. As part of the Marketing team, the Public Relations Interns also develop strategy and execute targeted promotions, give public tours, work in the Box Office at will call, participate in community outreach efforts, assist with on- and off-site marketing events, and other administrative duties as assigned.

Candidates should be strong writers with an eye for detail, organized, effective time managers, and have excellent interpersonal skills and marketing instincts. Knowledge of the dance field is preferred; Journalism, English, Public Relations, Communications and Marketing majors are encouraged to apply. Candidates must include two writing samples/excerpts with their application (maximum two pages each). Applications submitted without writing samples are considered incomplete. Final round applicants will be asked to complete an original writing assignment.

The Jacob's Pillow Summer Intern Program is now accepting applications for Festival 2022. Jacob's Pillow Interns receive on-the-job training to develop professional skills and gain practical experience while working in a team-oriented environment. Internships specialize in performing arts administration, technical production, education, community programming, and more. Interns receive room and board (on-site housing plus 3 meals a day) and a stipend of \$2,000. Candidates may be eligible for additional needs-based compensation through sponsor support. Internships include access to performances, talks, and dance classes, as well as staff-led career talks and seminars. College credit, work-study, independent study, and/or cooperative learning programs may be available through your school. 2022 Summer Festival Internships will run May 24 through September 2.

Apply by February 3! <https://www.jacobspillow.org/programs/intern-programs/how-to-apply/>

Jacob's Pillow
358 George Carter Rd
Becket, MA, 01223
4132439919
<https://www.jacobspillow.org/programs/intern-programs/summer-festival-intern-program/>

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