

Friday, February 11, 2022

GALLIM Marketing and Communications Internship

Company: GALLIM
Location: Brooklyn, NY
Compensation: Paid Internship

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Tyson Wheatly

GALLIM seeks a Marketing and Communications Intern with strong design skills to join our team. We are a small, dynamic team with exciting projects on the horizon.

About GALLIM

Brooklyn-based company GALLIM is a multi-disciplinary production company expanding movement expression in live and digital experience. Formed in 2008 as a performing company for celebrated choreographer Andrea Miller's original work, GALLIM has evolved into a nexus of creativity for artists making meaningful contributions to life and culture through movement.

GALLIM continues to produce and perform the multidisciplinary co-creative works by the founder Andrea Miller in public, virtual, and theater spaces. Underpinned by physicality, virtuosity and piercing emotional and psychological texture, Miller has an expansive language that runs freely across mediums and boundaries. Called as "ultra modern and ancient as high art can get", Miller's work is defiantly that of an enfant-terrible—restless and yet insatiably brewing over the alchemy of creative process, performance, and collective communion. Miller was the first choreographer to be awarded Artist-in-Residence at the Metropolitan Museum of Art. She is a Guggenheim Fellow and received additional fellowships with Princess Grace and Sadler's Wells and has been featured in Forbes magazine as an arts entrepreneur and in The New Yorker. Miller's work continues to be performed internationally and is now made more available through digital spaces. Recent work includes You Are Here, a sound, sculpture and performance installation for Lincoln Center, and upcoming commissions for New York City Ballet and The Martha Graham Dance Company.

Internship Responsibilities

Marketing:

- Content creation & design for educational programming initiatives
- Content creation & design for eblasts
- Assist on Marketing Strategy and Execution
- Assist on deck design
- Assist on organizational rebrand

Communications:

- Content creation for social media
- Maintenance of social media accounts, including Instagram and Facebook
- Social media engagement
- Ongoing updates of Squarespace website content
- Assist in the maintenance of MailChimp database

Experience with Mailchimp, Squarespace, Google Drive, Canva (preferably, or another photo editing platform), and iMovie (or another video editing software) is strongly recommended.

Additional details:

- Hours are flexible ~15 hours per week for a 3-6month commitment.
- Paid Internship
- Immediate Start

Please mail a cover letter, resume and design portfolio if applicable to info@gallimdance.com with Marketing and Communications Intern in

the subject.

GALLIM
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