

Thursday, February 23, 2023

Dance Entrepreneur Fellow Program | Reaction Dance NYC

Company: Reaction Dance Company NYC

Compensation: \$300 a month plus business mentorship

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Amber Ink and Alex Ware

Reaction's Dance Entrepreneur Fellowship Program is in its 3rd year this year! Do you want to start your own dance business, but don't know where to start? Then this program is for you.

This is a one year program starting in March 2023 and ending in March 2024. In exchange for working on Reaction's admin 5-10 hours a week, fellows will be coached on their dance business ideas. Each month Fellows will have one workshop 1 hr long each on zoom focused on learning different aspects of business from marketing, video editing, business models, finance, producing shows, residencies, and grants. They will also receive a \$300 stipend at the end of each month for their work.

Tasks may include:

- social media posts,
- newsletters,
- update website,
- edit videos
- answer email inquiries
- research/submit grants
- assisting in programming/show production

Qualifications:

We're looking for passionate intelligent dancers with the dream of having their own dance company. Candidates should be a senior in college to early career dance professional. Expertise in the following areas would also be beneficial

- completing or completed a college degree in Dance, Non-Profit Admin, Arts Admin, Marketing, and or Business
- social media marketing
- familiar with mailchimp or other email campaign managers
- Editing dance videos
- Good writing skills
- Grant writing experience

How to apply:

1. Complete this form by Tuesday Feb 28th at midnight:

<https://www.reactiondancecompany.com/dance-entrepreneur-fellowship>

You may need to scroll a little bit to get to the application

Email the following 2 items to reactiondance19@gmail.com

2. Cover letter: Pitch me your business idea! What kind of Dance Company, dance studio, dance event company ect do you want to work on? This can be an early stage existing business or one that hasn't been realized yet.

3. Resume

Reaction Dance Company NYC
<https://www.reactiondancecompany.com/>

For more information:
Juliette
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