

Wednesday, August 30, 2023

## Hip Hop Dance Teacher

Company: Project.KB  
Location: Brooklyn, NY  
Compensation: \$200/day

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**Project.KB Studio**  
**A Brownsville Fundraiser**

Project.KB is raising \$60,000 USD to fund the development of our first Project.KB studio in Brownsville. We need support from you, our community, friends, neighbors, colleagues, local businesses, extended networks, and larger corporations to help us reach our goal. This fundraiser will cover basic operational and administrative costs to provide free year-round high-caliber programming in Brownsville in addition to minimal construction needs and our fiscal sponsor fee.

**The KB Creative Space in Brownsville will offer:**

- Free weekly youth dance classes
- Free weekly adult dance classes
- Event space
- Production studio
- Performances
- Open Rehearsal
- Outdoor space
- Master Classes in Interdisciplinary Studies
- Personalized Mentorship Programs
- Brownsville Rehearsal Space

**A majority (38%) of expenses goes toward teaching salaries for our bi-weekly free youth and adult dance classes.**

Project.KB will spend \$22,500 USD for two teaching fees. One teacher will lead weekly Ballet and Contemporary/Contemporary classes. The other operates in the Hip-Hop and Latin styles. Additionally, there will be a weekend teaching through rehearsal class geared for families and groups. These classes will be offered once a week for youth and adults while classes will rotate every other week.

**Another significant cost is renovation**

30% of funds will be dedicated to construction and renovation. The chart clearly shows the distribution of all related expenses. These expenses are basic, however, they will ensure high quality flooring and potential to construct signage in the space to create a fully functioning and visually performing and production space that includes a large movable dance floor with a cost of \$1,500 USD alone.

**Marketing is 10% of total budget.** \$3,000 USD will be used to film and produce the Campaign video. A campaign manager will cost \$1,000 USD to manage the fundraiser and grow partnerships from the beginning of the fundraiser until our Grand Opening. The remaining \$1,000 towards will be used towards marketing and advertising to everyone across the cultural center for the arts is opening in Brownsville.

**15% of the total budget is allocated towards labor which is noticeably low due to in-kind donations.** Taxes from friends and family, and previous connections with contractors that we have a long standing relationship with.

**Project.KB Brownsville Budget**

Teaching Salaries: \$22,500  
Construction & Renovation: \$15,000  
Marketing: \$3,000  
Labor: \$1,500  
Miscellaneous: \$1,000

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Hi everyone!

I'm excited to introduce Project.KB, an interdisciplinary dance organization based in Brownsville. Our mission is to create a sustainable economy through dance.

We have an exciting announcement to make – we're establishing a studio and performance space in Brownsville, set to open this Fall (October 2023).

We're currently seeking experienced dance teachers based in Brooklyn who specialize in Hip Hop. We're eager to hear from instructors who can teach both Youth and Adults.

### Position Details:

- We're looking to hire 1 to 2 teachers to lead classes.
- Classes will be held 1 day a week, with 2 classes per day and a 15-minute break in between.
- Compensation is competitive.
- The schedule is flexible and will be tailored to fit the availability of the selected teachers.
- Preferred teaching hours fall between 4:30 pm and 8:30 pm (after school/after work), or Saturday.
- Teachers should be Brooklyn-based, and residing in Brownsville, Bedstuy, Crown Heights, or Bushwick is ideal.

If you're passionate about teaching dance and are excited about joining our team, please don't hesitate to get in touch. Reach out to Kristina at kbcreativedevelopments@gmail.com to express your interest and learn more about this opportunity.

Thank you for considering this invitation and your valuable time.

Warm regards,

Kristina Bermudez  
Artistic Director, Project.KB

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### Diversity and Inclusion Statement:

At Project.KB, our goal is to create a Sustainable and Inclusive Economy through Dance. Diversity, equity, and inclusion are at the heart of everything we do – from content creation to workforce development.

We've been making great strides toward this vision, with an increase in our in-person programming, expanded free classes for the community, and more job opportunities for artists. We're committed to a representative workforce and a workplace that fosters a sense of belonging for all.

Thank you for believing in our journey and mission.

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Compensation: \$200 per day.

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Project.KB is fiscally sponsored by Fractured Atlas.

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*Studio Renovations are privately funded by Jon and Lizzie Tisch.*

*Community Class Program is supported in part by Council Member Charles Barron's office.*

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