

Thursday, March 6, 2025

Peridance Contemporary Dance Company seeking a Part Time Marketing Associate (April 2025 Start)

Company: Peridance Contemporary Dance Company
Location: New York, NY
Compensation: \$18-20 an hour

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Marketing Associate Job Description

Peridance Contemporary Dance Company seeks to hire a part-time Marketing Associate to join its administrative team. The Associate will work under the direction of the Artistic Director, PCDC Development and Producing Coordinator and the Peridance Company Coordinator, and will fulfill the following duties and responsibilities:

- Work with admin team to create content calendar for digital marketing
- Spearhead a season-long marketing plan
- Build out a steadily growing social media following.
- Design and post/send content for social media and e-newsletter
- Compile media for digital marketing
- Design printed materials including posters, postcards, fliers, press kits, and more.
- Manage mailchimp audiences
- Oversee social media interactions and mailboxes
- Develop and monitor marketing and media analytics

Qualifications Include:

- At least two years of experience in non-profit marketing (preferably in dance or performing arts)
- Bachelor's Degree
- Excellent written communication and interpersonal skills.
- Excellent project management skills and ability to focus on details.
- Self-starter mentality
- Works well in a fast-paced and collaborative, team environment
- Softwares Used: Adobe Suite, Google Suite, Asana, Canva, Mailchimp, Instagram, Meta Business, InDesign

Position Details:

- Part-time, 15-20 hours per week
- \$18-20/hr commensurate with experience
- Hybrid with minimum 10 hours in office
- Must be based in NYC

About Peridance Contemporary Dance Company:

Peridance Contemporary Dance Company (PCDC), founded in 1983 by renowned choreographer, Igal Perry, is a repertory company with unwavering commitment to creative collaboration and sustainable social engagement. PCDC works nationally and internationally to amplify both emerging and established artistic voices and to create visionary performance based in care, vigor, and innovation. Guided by core values of Support for Artists, Access to Dance for All, and Community Engagement, PCDC is dedicated to expansive public programming, educational partnerships, and inclusive and equitable processes for all collaborating dancers, choreographers, composers, musicians, and designers.

For consideration, please submit a resume (with references), cover letter, and three work samples in one pdf file entitled "FirstName LastName" to development@peridance.com. Please use the subject line "Marketing Associate." Applications due by Thursday, March 13th.

Peridance Contemporary Dance Company is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, mental, or physical disability, age, sexual orientation, gender identity, national origin, familial status, veteran status, or genetic information.

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