

April 28 - May 5, 2018

## Artist Professional Development & Fundraising Workshops

Company: Jamaica Center for Arts and Learning  
Venue: Jamaica Center for Arts and Learning  
Location: Jamaica, NY

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Making Moves Dance Festival 2018 Presenting Bold Ideas  
Artist Professional Development & Fundraising Workshops  
Funded in Part by Mertz Gilmore Foundation  
April 28 & May 5, 2018

JCAL's Making Moves Dance Festival 2018 is a platform for emerging artists of all genres to be presented on professional stages at JPAC during the two-day festival that celebrates artists from all walks of life and cultures Presenting Bold Ideas. The workshops are organized to help artists better understand the application process for the Making Moves Dance Festival (MMDF).

The two-day workshop series offers an overview of the MMDF application process in a congenial joyful atmosphere. We have invited guest panelists from the dance, administration, and foundation sectors. All with advanced skills in arts administration, producing and marketing.

Guest panelists will offer practical training and insight into the process of finding money and performance opportunities for your work in today's very competitive creative sector.

Please RSVP as space is limited!

Making Moves Dance Festival  
Artist Professional Development & Fund Raising Workshop

### Part 1

Date: April 28, 2018  
Time: 9:30 - 2:00 pm  
Where: Miller Gallery at JCAL (161-04 Jamaica Avenue)

9:30 am registration / coffee & tea | snack  
10 am Introduction to Making Moves Dance Festival (15 min)

We'll be filling out a Mock application for the Making Moves Dance Festival - can be submitted after the workshops.

10:45 am Making Moves Dance Festival Application overview (15 minutes)

Process of applying and working on the Festival overview of full application

11:00 am Writing Down the Bones for Dance

Grant Narratives (in General) overview

11:15 am Step One - Project Development and Research

How do we translate our ideas to the Project

The Process of Researching the Project and Creating Timeline

Linking Artistic Vision to funder's objectives (both MMDF & general fund raising process)

12:00 Step Two - Communicating your Vision

Writing the Narrative and creating a flow for the full proposal request

Aligning your Narrative to the Event's/Organization's/Foundation's

1:30 pm Pizza and Q&A

### Part 2

Date: May 5th  
Time: 9:30 am - 3:00 pm  
Where: Miller Gallery at JCAL (161-04 Jamaica Avenue)

Bring your Mock Making Moves Dance Festival application from April 28th

9:30 am registration / coffee & tea - snacks

10 am Introduction to Making Moves Dance Festival

Panelists: What do they want to understand about you, the artist.

10:45 am Budgeting

Aligning aspects of the Budget with the proposal

Budget and Project goals

Where to and how to find the money! And, what does that really mean?

Alignment of Budget Narrative/Artistic Vision

12:00 pm Professional Development in Marketing, Design and Artist Samples - Self Promotion

Artist Samples for all budget sizes

Your promotional packet'what do you need?

Your Marketing Plan - get that outlined

Taking action & engaging the community

1:30 Mock Panel looking over an application

How does a Panelist look at the initial Artist application package (first impressions)

Panelists process

How can the artist help the panelist so they have all they need to make a decision based on your skill sets and your creative vision?

2:30 pm Q&A plus Cinco de Mayo snacks!

If you want to learn more about the Making Moves Dance Festival please follow the link: <https://www.jcal.org/making-moves-dance-festival-a>

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Jamaica Center for Arts and Learning  
161-04 Jamaica Avenue  
Jamaica, NY, 11432  
7186587400  
<https://www.eventbrite.com/edit?eid=44817965742>

Schedule  
April 28, 2018: 9:30am  
May 5, 2018: 9:30am

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[< back](#)

[previous listing](#) • [next listing](#)