

FOR AUDIENCES

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December, 1-22, 2020

Commercials for Humanity Debut

Company: Amalgamate Dance Company
Venue: Dixon Place
Location: New York , NY

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Amalgamate has adapted to the current environment and its challenges by developing a truly original philanthropic film project, Commercials for Humanity. We are partnering up with local nonprofits to create high-production value dance commercials for their organizations - think "Super Bowl Commercials" for your soul. The inaugural series features organizations that work with some of the most vulnerable populations in our society - refugees, the homeless, incarcerated youth, and those suffering from crippling medical debt. In a crowded, distracted world, we are bringing people together for one minute, to be entertained, moved, and compelled to action. One minute is all we need.

Set to release weekly on Tuesdays via social and digital channels for four weeks starting on December 1st, each film will be paired with a 30-minute viewing party, which will include relevant guest speakers and Q&A.

WHEN:

12/1 | 8pm EST | "HOME" (Supporting and in partnership with RDJ REFUGEE SHELTER)

This is the only homeless shelter for refugees and asylum seekers in New York. It houses up to 14 men who are in the process of claiming asylum and provides housing, medical, legal assistance to the residents. The goal is to have the residents be independent and have work and housing within a year of arriving at the shelter.

12/8 | 8pm EST | "NO STRINGS" - (Supporting and in partnership with RIP MEDICAL DEBT)

Seeks to pay off medical debt for those households whose incomes are less than two times the federal poverty level guideline or are insolvent

12/15 | 8pm EST | "CONNECTION" - (Supporting and in partnership with NEW YORK CITY RELIEF)

New York City Relief sets up at several locations all over the City during the week and provides socks, hygiene kits, and lunch and in addition has staff take details and assist the homeless with signing in to programs so that they can become independent and get off the streets. From their website "we connect people who are hurting and homeless to resources they need to survive, and the hope they need to try. When everything falls apart, the long journey back begins one step at a time: emergency shelter, food, socks, ID, detox, employment, and the belief that a brighter future is possible!"

12/22 | 8pm EST | "STOP THE CYCLE" - (Supporting and in partnership with JUVENILE JUSTICE MINISTRY YFC)

This faith based organization works with children (aged 13-18) of any background, who are or are going to be incarcerated by working with ACS, Law Alliance, Judges and the court system to provide alternatives to incarceration and reduce jail sentences. Eg a 14 yr old got 4 years for stealing a cell phone. YFC provides mentors, entrepreneurial programs, and works with judges to provide programs so the children stay out of jail. 75% of those working with YFC do not go back to jail. 98% of those incarcerated are black and Hispanic/Latino

WHERE:

Broadcast on the following social media channels at 8pm each Tuesday in December:

Facebook: www.facebook.com/amalgamatedanceco

Instagram: www.instagram.com/amalgamatedance

Twitter: www.twitter.com/amalgamatedance

LinkedIn: www.linkedin.com/company/amalgamatenyc

YouTube: <https://www.youtube.com/user/AmalgamateDanceCo>

Please visit <https://bit.ly/35eu56F> to stay up to date about our upcoming performances and partnerships.

Amalgamate Dance Company
161A Chrystie St
New York , NY, 10002

Schedule
December 1, 2020: 8:00pm
December 8, 2020: 8:00pm
December 15, 2020: 8:00pm
December 22, 2020: 8:00pm

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