

Wednesday, October 16, 2024

## MAD Ball 2024 - Celebrating the Barbie: A Cultural Icon

Company: Museum of Art and Design  
Venue: Museum of Art and Design  
Location: New York , NY

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Join us for the MAD Ball on October 16 from 6–11 PM at the Museum of Arts and Design in NYC, featuring an exclusive preview of the "Barbie®: A Cultural Icon" exhibition. The glamorous evening includes a VIP cocktail lounge with signature drinks, music by DJ Mary Mac, a gala dinner and awards ceremony honoring Robert Best of Mattel, and a silent auction with unique experiences. Attendees are encouraged to wear "Pretty in Pink." Proceeds support the museum's educational initiatives, and health protocols recommend vaccinations and face coverings for all visitors. Ticket packages are available now!

Museum of Art and Design  
2 Columbus Circle  
New York , NY, 10019  
2122997777  
<https://madmuseum.org/events/mad-ball-2024>

Schedule  
October 16, 2024: 6:00pm

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