

## CDP COMPARISON REPORTS NOW AVAILABLE

Wednesday, June 23, 2010

## CDP Comparison Reports Now Available

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The New York State Cultural Data Project (New York State CDP) is a powerful management tool for arts and cultural organizations of all types and sizes. Now that nearly 2,000 arts and cultural organizations are participating in the New York State Cultural Data Project, comparison reports are now available. Once you have fully submitted one year of data you can run reports comparing your organization against others throughout New York State, as well as California, Illinois, Massachusetts, Maryland, Ohio and Pennsylvania!

#### Why use comparison reports?

Looking to cut costs? Want to prove that you need more staff? Need a quick report on fundraising for your board meeting? These reports will help you make operational decisions, build the case for support and facilitate long-term planning. To protect your organization's privacy, all the data used in the reports will be in aggregate and will never include organization names. Attend a free demonstration and discussion.

This session will provide you with an introduction to the New York State CDP that will prepare you to enter your organization's data efficiently and effectively and show you how to generate, with the click of a button, the reports to be submitted to grantmakers as well as the powerful trend and comparison reports.

In these 90-minute demonstration and discussion sessions we will give you an overview of the New York State CDP and everything you need to get started using it.

Join a demonstration and discussion from your home or office. Attend a training ONLINE via webinar!

#### WEBINAR

June 29, 2010

2:30 - 4:00 pm

#### WEBINAR

July 7, 2010

10:30 am - noon

Once registered and one day prior to the training session, you will be sent a link to connect to this training session online.

Questions? Visit [www.nysculturaldata.org](http://www.nysculturaldata.org) or contact the New York State CDP Help Desk at [help@nysculturaldata.org](mailto:help@nysculturaldata.org) or 1-888-NYSCDP-1 (1-888-697-2371).

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