

NATIONAL ARTS MARKETING & DEVELOPMENT CONFERENCE IN NYC - SPECIAL RATE FOR DNYC CONSTITUENTS

Thursday, February 10, 2011

National Arts Marketing & Development Conference in NYC - Special Rate for DNYC Constituents

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This will be an extraordinary event -- with FRAMEWORKS, STRATEGIES, and TECHNIQUES for surviving the current economy and thriving into the next decade.

Constituents of Dance/NYC are entitled to up to \$160 in registration discounts to the National Arts Marketing and Development Conference: Friday, March 18 - Monday, March 21, 2011

DEADLINE to get 2 FOR THE PRICE OF 1 has been extended to March 11

When one person from your organization registers by March 11, another person gets to go for free.

The overall theme for this conference, which is presented by Arts Reach at the Kimmel Center on the New York University Campus in New York City, is "Working Smarter: Get More from Your Existing Revenue Streams and Develop New Ones"

Breakouts during the Regular Conference will follow THREE TRACKS, with at least one breakout at any given time as part of the Arts Marketing Track, the Arts Development Track, and the Theater Track. Delegates may follow a single track or "jump the track" as they please. Delegates also are invited to attend the Pre-Conference "E-Marketing" Day, and the Post-Conference "The Art of Pricing" Day.

See conference details, including registration and lodging, at <http://www.artsreach.com/conference.html>

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