

## JOIN DANCE/NYC IN CELEBRATING 2012

Friday, January 11, 2013

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Greetings from Dance/NYC!

As we begin the New Year, now 12 days in, Dance/NYC celebrates some special moments from 2012. Here are 12:

Dance/NYC:

- 1) Responds to Hurricane Sandy by launching The Mertz Gilmore Foundation's [NYC Dance Response Fund](#), as featured in [The New York Times](#).
- 2) Publishes [Discovering Fiscally Sponsored NYC Dancemakers](#), extending our [State of NYC Dance](#) research to underrepresented artists. Read more in the [Wall Street Journal](#) and [Chronicle of Philanthropy](#).
- 3) Releases the Dance/NYC Junior Committee's [Dance Workforce Census: Earnings Among Individuals, 21-35](#) through [Crain's New York Business](#). Find more Dance/NYC research at [DanceNYC.org](#).
- 4) Uses the Workforce Census to make the case for healthcare options, including a [Ryan Community Health Network initiative for NYC dance](#).
- 5) Reaches aging NYC dance artists through a [Still Kicking](#) town hall. Watch Dance/NYC events on [DanceNYC.org](#).
- 6) [Kickstarts NYC Dance](#) with crowdfunding partners [Kickstarter](#) and [USA Projects](#). *The Washington Post's* "[Dance is Kickstarter's Most Successful Category](#)," cites Dance/NYC as its example of "advocates... paying attention."
- 7) Facilitates resource sharing in NYC dance with [OurGoods](#) and Fourth Arts Block. See our [Connect the Blocks](#) town hall.
- 8) Sparks critical debate on the state of NYC dance press, including features in [The Star-Ledger](#) and [Dance Magazine](#).
- 10) As producing partner, brings the New York Dance and Performance Awards ([The Bessies](#)) back to the legendary Apollo Theater.
- 9) Joins [It Gets Better](#) video campaign to offer messages of hope to LGBT youth. See NYC dance videos at [Skynova TV](#), and read more in [Gay City News](#).
- 11) Grows DanceNYC.org's registered users by 100%--expanding the online footprint for NYC dance. [Register here](#) to post your free listings or ads. Subscribe to our e-newsletter at [DanceNYC.org](#).
- 12) Evolves from a branch of Dance/USA to a New York State-registered not-for-profit corporation. As I hope you know, on January 1, 2013, Dance/NYC began its independent activities, working in strategic collaboration with Dance/USA.

These 12 moments were made possible because we have patrons and partners like you.

I invite you to join us in serving NYC dance in 2013 by making a gift now:

[DONATE TO Dance/NYC](#)

I also invite you to join our [Symposium](#) on February 24.

With thanks for all you do for dance. Onward.

□

Lane Harwell | Executive Director

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