

DANCE/NYC LAUNCHES NEW YORKERS FOR DANCE

Friday, August 23, 2013

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Dance/NYC launches a New Yorkers for Dance video campaign with statements from [David Hallberg](#), [Robert Battle](#), [Elizabeth Steb](#), [Eduardo Vilaro](#), [Isaac Mizrahi](#), [Luanne Sorrentino](#), [Rokafella](#), [Sara Mearns](#), [Virginia Johnson](#), [Tony Waag](#), [Derick K. Grant](#), [Lucy Sexton](#), [Beverly D'Anne](#), [Mikki Shepard Rockettes](#) dancers, [Jody Arnhold](#) and [Ryan Steele](#) on why dance matters to our city.

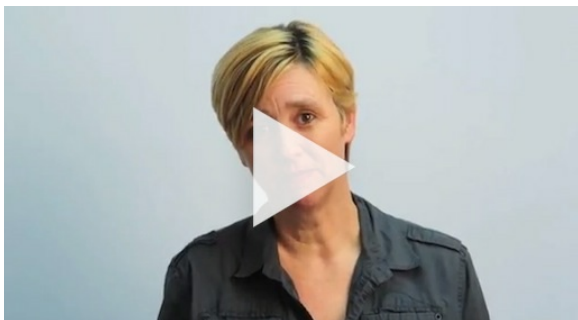
Read **The New York Times'** exclusive by Stuart Elliott: "[Bringing New York City Dance Into the Limelight](#)."

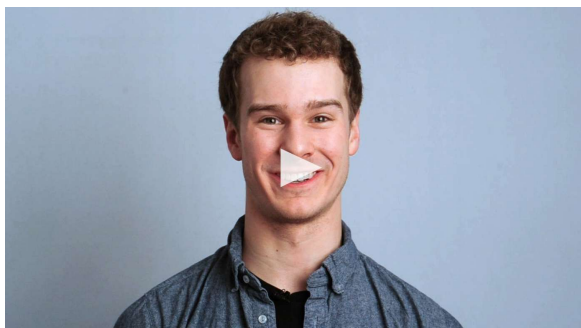
With these campaign videos, Dance/NYC is acting on its mission to tell the story of dance and expand the art form's online footprint. We are putting faces and voices to why dance matters - to creativity, education, neighborhoods, and the economy. And we are calling on all New Yorkers to engage and support dance and culture.

We know you know why dance matters and hope you will join us.

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Just 5 ways you can be a New Yorker for Dance:

Join the Dance/NYC channel on [Youtube](#) to follow the campaign.

Like us on [Facebook](#) and follow us on [Twitter](#) @DanceNYC #newyorkersfordance. Tell us why dance matters to you.

Register at [DanceNYC.org](#) to promote your dance activities, and [subscribe](#) to our newsletter for dance news and listings.

Go see a show, take a class, invite your friends, and get New Yorkers dancing.

Give to all who dance, and [give to Dance/NYC](#).

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