

DANCE/NYC CELEBRATES DANCE IN BROOKLYN "NEW YORKERS FOR DANCE" CAMPAIGN

Friday, November 7, 2014

Dance/NYC Celebrates Dance in Brooklyn "New Yorkers for Dance" Campaign

► [Share](#) | [Print](#) | [Download](#)

New York City, NY (11.11.14) --- Dance/NYC, dedicated to promoting the knowledge, appreciation, practice, and performance of dance in the metropolitan area, today announced the release of its [NEW YORKERS FOR DANCE](#) video campaign spotlighting local residents, community leaders, and artists in Brooklyn. This is the latest in a series of borough-specific campaigns by Dance/NYC that celebrates dance's role in advancing local vibrancy.

"I am a New Yorker for Dance," says New York City Council Member Stephen Levin. "I see firsthand the joy, passion and discipline that dance brings to young people throughout New York City."

28 Brooklyn residents are featured in Dance/NYC's [NEW YORKERS FOR DANCE](#) video campaign each providing a personal statement on why dance matters to them and to their community. Local Brooklyn participants include Stephanie Hughley, the Vice President of Education and Humanities at the Brooklyn Academy of Music, Andrea Miller, the Artistic Director of Gallim Dance, and Brooklyn b-boy Major King, to name a few. Videos are now live on the all-new DanceNYC.org website and YouTube channel. A robust social media campaign is also helping promote dance in Brooklyn. @DanceNYC #newyorkersfordance

According to Lane Harwell, Dance/NYC Executive Director, "Dance/NYC is connecting faces and names to the powerful contributions of dance and culture to the people of Brooklyn, and generating visibility and participation." According to the State of NYC Dance 2013 report, Brooklyn is home to 47 percent of New York City's fiscally sponsored dance makers, and 23 percent of New York City's dance nonprofits.

Leadership support has been provided by the Anna-Maria and Stephen Kellen Foundation/Rockefeller Philanthropy Advisors, Arnhold Foundation, and The New York Community Trust. Video by Nel Shelby Productions. Music by Andy Kautz. Graphic design by Monroe&Co.

About Dance/NYC

Dance/NYC's mission is to promote the knowledge, appreciation, practice, and performance of dance in the metropolitan New York City area. It works in alliance with Dance/USA, the national service organization for professional dance. DanceNYC.nyc

#

[< back](#)

[previous listing](#) • [next listing](#)