

## OUR NEW YORK CITY DANCE

## DANCE/NYC SELECTED AS WNYC \*STAR\* PARTICIPANT

Wednesday, January 7, 2015

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Dance/NYC has been selected to participate in <u>WNYC's Salute the Arts Initiative</u>, a free program that profiles 36 small cultural non-profit organizations in the New York Metropolitan area over a 12-month period, through on-air promotional announcements and free website support.

Listen for Dance/NYC mentions on WNYC 93.9FM and AM 820, and on WQXR 105.9 FM made in various time slots, seven days a week all throughout the month of January 2015.

In order to be eligible for WNYC's \*STAR\* Initiative, cultural organizations must be registered 501(c)(3) not-for-profits with annual marketing budgets under \$500,000.

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