SUPPORT DANCE/NYC ON GIVING TUESDAY BY BECOMING A PATRON FOR DANCE

Monday, November 26, 2018

Support Dance/NYC on Giving Tuesday by Becoming a Patron for Dance

By Dance/NYC

On Giving Tuesday this year, our goal is to raise $1,000 for Dance/NYC's programs through small gifts. Your donation will help to cover costs for community trainings that align with our values of justice, equity, and inclusion. In 2019, Dance/NYC aims to offer trainings for the field focused on improving the experience of African, Latina/o/x, Asian, Arab, and Native American (ALAANA), disabled, and immigrant dance artists, cultural workers, and audiences.

BECOME A PATRON FOR DANCE

Photo by Albin Lohr-Jones

Here are five reasons to become a Patron for Dance today:

#1 YOUR DONATION GOES TO CRITICAL SERVICES FOR THE FIELD

Your donation will help Dance/NYC achieve its mission to promote and encourage the knowledge, appreciation, practice, and performance of dance in the metropolitan area. Through our programs—advocacy and action-oriented research, leadership training, technology (at Dance.NYC), and regranting—we serve more than 1,200 dance makers and companies. Through trainings that may focus on racial justice, accessibility, and sanctuary spaces, we will convene members of the dance community to impart key principles and practices that promote full inclusion in the performing arts. Learn more about Dance/NYC's advocacy and programming at Dance.NYC/programs.

#2 SHARE OUR COMMITMENT TO JUSTICE, EQUITY & INCLUSION

Dance/NYC is committed to identifying, removing, and preventing inequities in the dance field. This year, Dance/NYC reaffirmed its commitment to justice following our participation in Race Forward's Racial Equity in the Arts Innovation Lab. We are currently focused on increasing racial equity, amplifying the voices and autonomy of disabled New Yorkers, and extending the role of dance artistry in fostering the inclusion, integration, and human rights of immigrant New Yorkers. Learn more about Dance/NYC's values of justice, equity, and inclusion at Dance.NYC/equity/values.

#3 DANCE STRENGTHENS COMMUNITIES IN ALL 51 DISTRICTS

What do New Yorkers in all 51 City Council districts say about why dance matters? These are the top 10 answers, in this order of priority: community, life, children/kids, culture, express, learn, body, creativity, audience, and health. By focusing on ALAANA, disability, and immigrant communities across the field, we aim to serve New Yorkers for Dance in all 51 City Council districts. Tune in to learn more about why dance matters across the City at YouTube.com/DanceNYCorg.

#4 DANCE NEEDS YOU | YOU ARE THE FUTURE OF DANCE

The future of the dance field depends on individuals like you. Dance/NYC research (Dance.NYC/StateOfDance2016) shows how important contributed income is as a share of total revenue for dance groups (55% of total revenue) and how important individual income is in that equation (61% of contributed revenue). Your gift, of any size, matters.

#5 YOUR GIFT IS FULLY TAX-DEDUCTIBLE

Still not convinced? Donations made before midnight on December 31 are tax-deductible for 2018.

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