

Thursday, August 4, 2016

Bryn Cohn + Artists Seeks Marketing/Design Intern

Company: Bryn Cohn + Artists
Location: Brooklyn, NY
Compensation: Stipend

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Yi-Chun Wu

Bryn Cohn + Artists is looking for a responsible, creative, experienced and committed Marketing/Design intern to join our team for the 2016 – 2017 season.

ABOUT US

Founded in 2011, Bryn Cohn + Artists is a New York-based contemporary dance company who has been met with critical acclaim amongst artists, press and audiences throughout New York, Boston, Seattle and Los Angeles. Described as "groundbreaking, primal, surreal and supernatural," (*Brooklyn Buzz*) the company has been presented in premiere venues including Danspace Project in St. Marks Church in-the-Bowery, 14th Street Y, Ailey Citigroup Theater, Gibney Dance, Jazz at Lincoln Center, Symphony Space, Judson Memorial Church, 92nd Street Y, The Martha Graham Theater, The Center for Performance Research and Abrons Arts Center among others.

BC+ A has gained notable recognition for their educational and charitable initiatives within communities and organizations across the country. The company has brought their teaching programs to institutions including California Institute of the Arts, Peridance Capezio Center, Velocity Dance Center, Nazareth College, California State University, Los Angeles, Chop Shop Dance Festival and Renaissance Arts Academy. BC + A annually collaborates on site – specific pop-up experiences with art galleries and fashion organizations including Foley Gallery, Castle Fitzjohns and Bene Rialto as a means of making dance more accessible within the public sphere. The company has received awards and funding including The Alfred Z Soloman Charitable Trust, SILO Residency through DanceNOW and The Emerging Artists Residency through The Field. BC + A was most recently named Inception to Exhibition's Fan Favorite and won a fully produced performance in March 2016.

As BC + A has experienced rapid growth over the past five years, the Marketing Intern will play a crucial role in sustaining our public image during an exciting time in our company life. This position will entail overseeing all branding and visual initiatives for Bryn Cohn + Artists, with primary focus on social media, newsletters, rehearsal documentation and website design and maintenance. The Intern will have the opportunity to work directly with Bryn, the administrative team and the artistic staff, including dancers and technical collaborators.

RESPONSIBILITIES

Correspond with Staff and Artistic Director to develop clear, imaginative and comprehensive campaigns.

Utilize social media and web to engage current audiences and reach out to new prospective patrons.

Video and photograph rehearsals and events as needed.

Engage and cultivate new followers through the following platforms: Instagram, Twitter, Facebook, YouTube, Vimeo, weekly e flyers, etc.

Devise new and fun methods to share our process that are reflective of our fresh, dynamic and risk-taking performances.

QUALIFICATIONS

Candidates should be dedicated and hard working individuals with dedication, ambition, and a passion for the arts, and someone who thrives in a role of leadership. This position provides an opportunity to be an instrumental part of a quickly growing organization and to exercise a myriad of skills as BC + A continues to expand as a thriving presence in the dance community.

Preferred Experience

2 years of experience working in the areas of design or marketing, preferably within the performing arts.

Ability to work independently, adhere to deadlines, and maintain strong organizational skills and attention to detail.

Transfer creative and innovative ideas into clear and effective planning.

Superb writing and communication skills.

Proficiency with Adobe Suite (Photoshop and InDesign), iMovie and/or Final Cut Pro and Microsoft. Mailchimp and Squarespace experience are a plus.

APPLY

To apply for this position, please send the following to bryncohnandartists@gmail.com: resume, cover letter detailing your interest in position and work sample (reflecting design/marketing experience).

Approximately 10-12 hours per week.

We look forward to hearing from you and welcoming you into the BC+A Family!

Bryn Cohn + Artists
409A Hart Street
Brooklyn, NY, 11221
(818) 426 - 5600
www.bryncohnandartists.com

For more information:
Bryn Cohn
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