

[POST A LISTING](#)[POST AN EVENT](#)

DOWNLOAD OUR MEDIA KIT

- Tier 1: Under \$100,000
- Tier 2: \$100,000-\$499,999
- Tier 3: \$500,000-\$999,999
- Tier 4: \$1,000,000-\$1,999,999
- Tier 5: \$2,000,000 and over

Ad Package Type	Budget Size					
	TIER 1 Under \$100K	TIER 2 \$100K- \$499,999	TIER 3 \$500K- \$999,999	TIER 4 \$1M- \$1,999,999	TIER 5 \$2M+	
Standard Ad Package	\$150	\$200	\$300	\$450	\$600	PURCHASE
Standard Ad Package+	\$200	\$250	\$350	\$500	\$700	PURCHASE
E-Newsletter Ad	\$45	\$65	\$95	\$135	\$185	PURCHASE
Homepage Banner Ad	\$125	\$175	\$225	\$300	\$400	PURCHASE
Social Media Package	\$65	\$80	\$110	\$155	\$215	PURCHASE
Dance Workforce Directory Featured Org Profile	\$100	\$150	\$225	\$325	\$450	PURCHASE
4 of 4 available for December						

All ad packages are sold in weekly installments unless listed otherwise. More information on what each includes can be found in our [Ad Package Breakdowns](#).

Want your individual profile featured on the Directory? [Enter our monthly lottery](#). Deadline to submit is the 25th of the month prior and you only need to enter once for the calendar year.

Ad Package Breakdowns

Learn more about the components of each ad package



Ad Submission Instructions & Deadlines

Submission details and deadlines to note when purchasing ads.



Media Kit

Learn more about who you can reach by advertising with Dance/NYC.



Salary Transparency

Submission details and deadlines to note when purchasing ads.

