

Snapshot of the Field

Placing NYC Data in National Context



What?

- A snapshot of the national dance field

Why?

- Provide clear, defensible picture
- An objective process that can be replicated

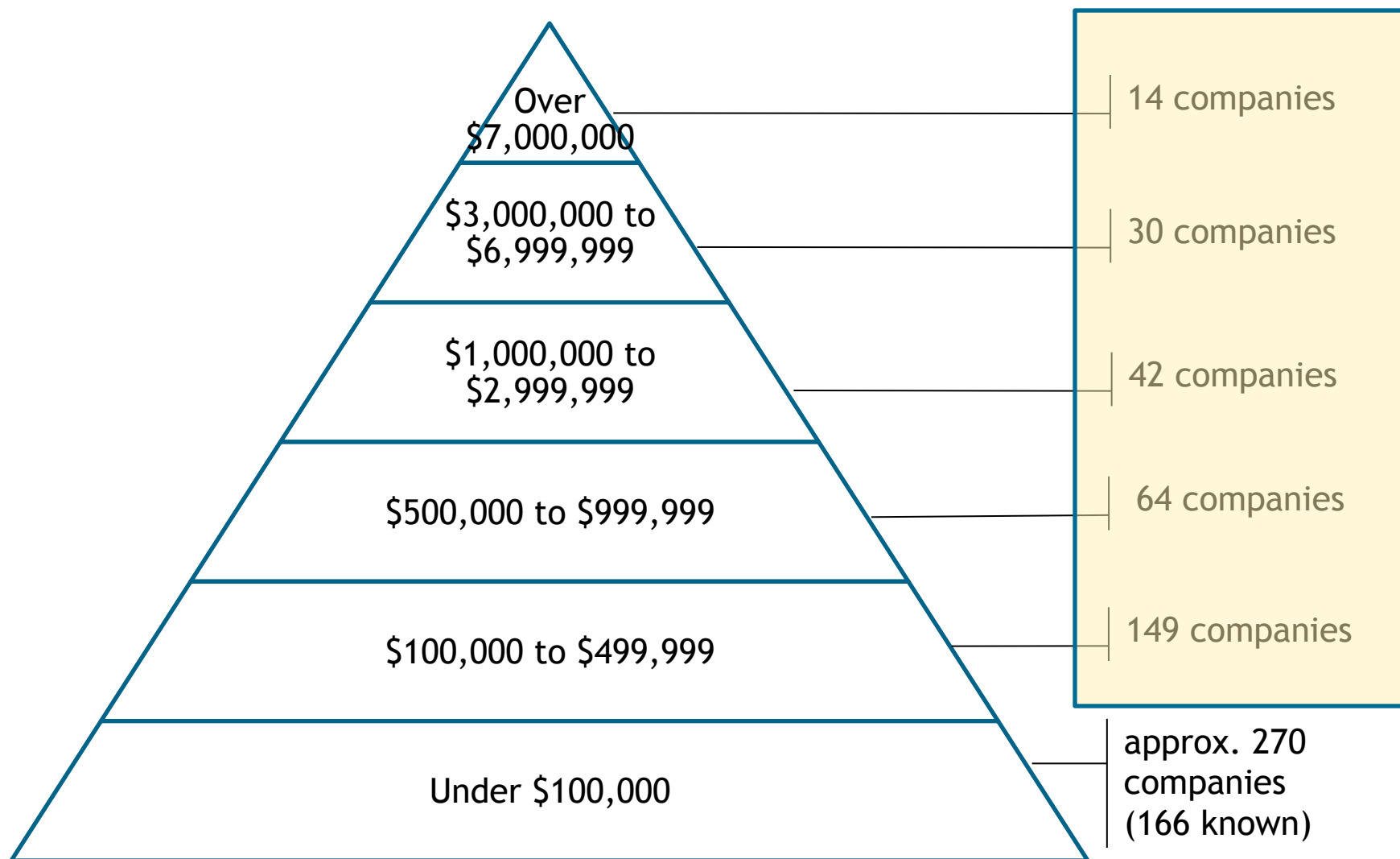
When?

- Annually, for more than a decade
- This Snapshot: fiscal years ending in 2010

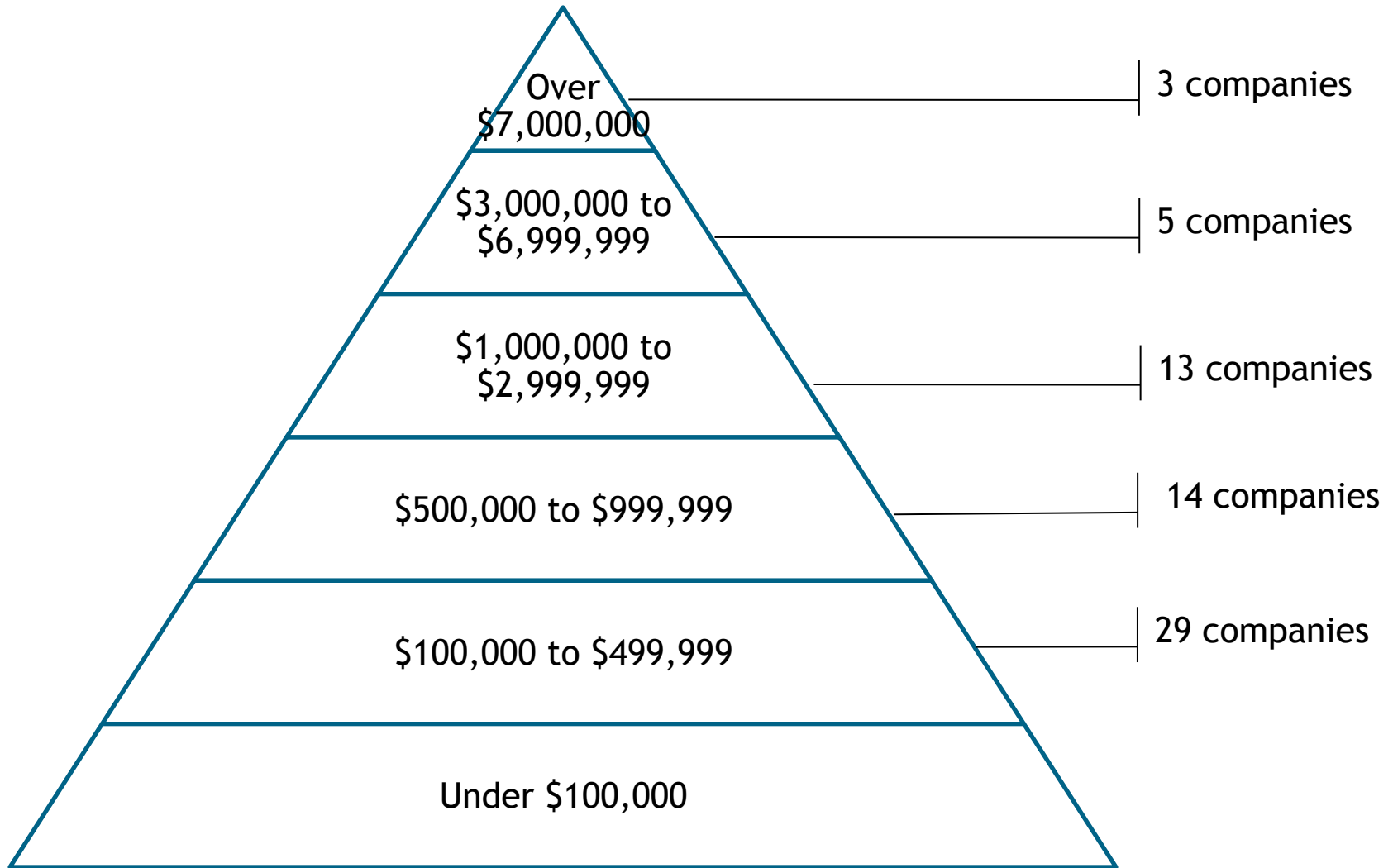
Who?

- Dance Companies
- Only 501c3 incorporated organizations
- 50 United States, plus the District of Columbia

Field Distribution—National



Field Distribution—NYC Companies in The Snapshot



Big Numbers

- Expenses totaling \$589.4 million
 - In NYC—\$190.6 million (32.3%)
- Income
 - \$178.9 million—performances (30%)
 - \$235.7 million—contributions (47%)
 - 23% through a variety of sources
- Employing over 12,800 people
 - In NYC—over 2,400

Trends

- Reductions in expenses
 - From 2008 to 2009
49% of companies
 - From 2009 to 2010
52% of companies

Trends

- Wages and Benefits
 - In 2009 - \$320.5 million
45% of expenses
 - In 2010 - \$316.0 million
54% of expenses

Trends

- Income from Performances
 - In 2008 - **37%** of income
 - In 2009 - **34%** of income
 - In 2010 - **30%** of income

Thank you!

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