



Where Does the Money Go?

Dance Funding in New York City

A Report By
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© Dance/USA on behalf of Dance/NYC






Definitions

- **Small companies:** under \$250,000 annual budget.
- **Mid-Sized Companies:** between \$250,000 and \$1 million
- **Large Companies:** over \$1 million



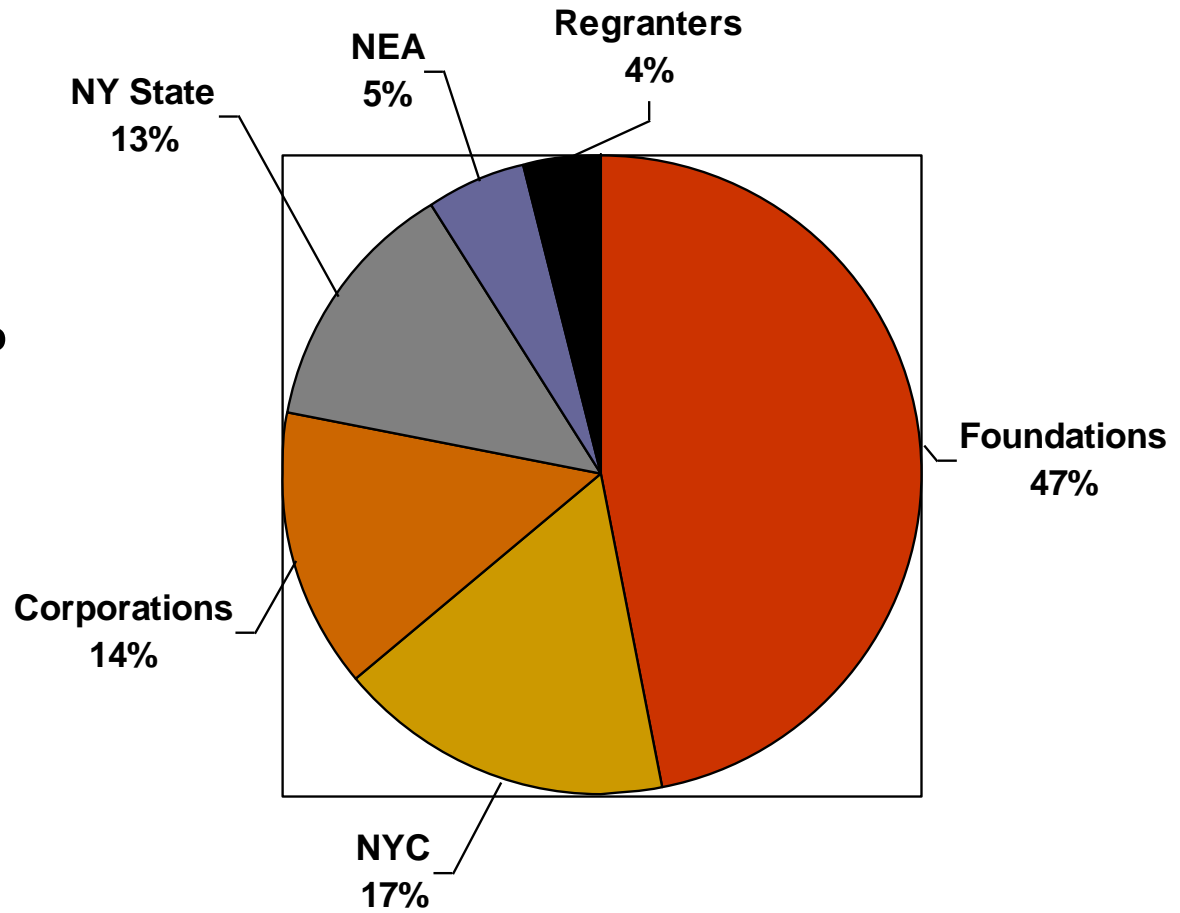


Introduction

- In 2000-2002, approximately 351 dance organizations operated in the five boroughs, comprising roughly 17% of NYC's cultural sector.
 - This study tracked \$33.8 million in contributed income to NYC dance organizations from all sources (except individuals) combined in FY '01.
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Who funded dance in FY '01?

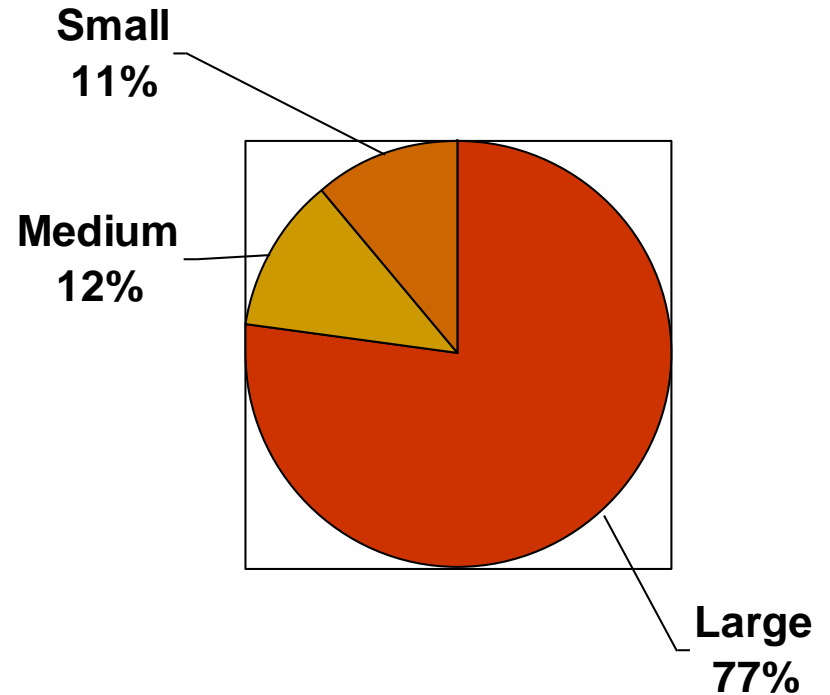
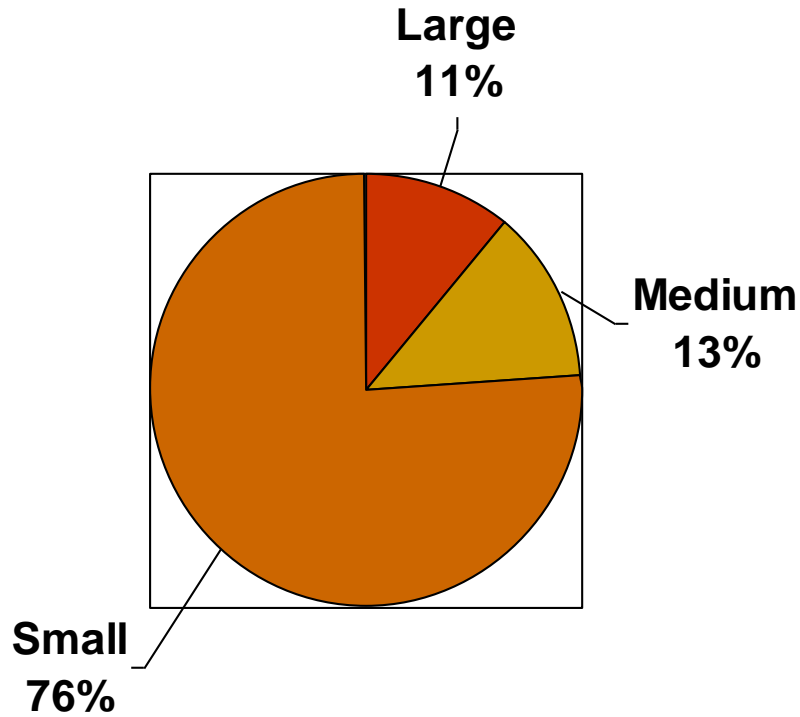
- Foundations: 47%
- NYC: 17%
- Corporations: 14%
- NY State: 13%
- NEA: 5%
- Re-grants: 4%



Where did those funds go?

Dance Organizations
by Budget Size

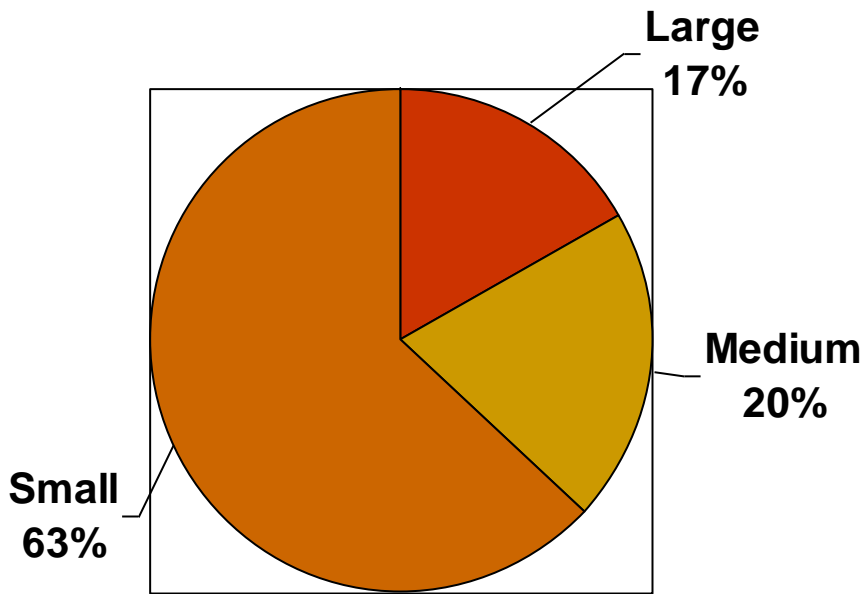
Where Did \$ Go
in FY '01?



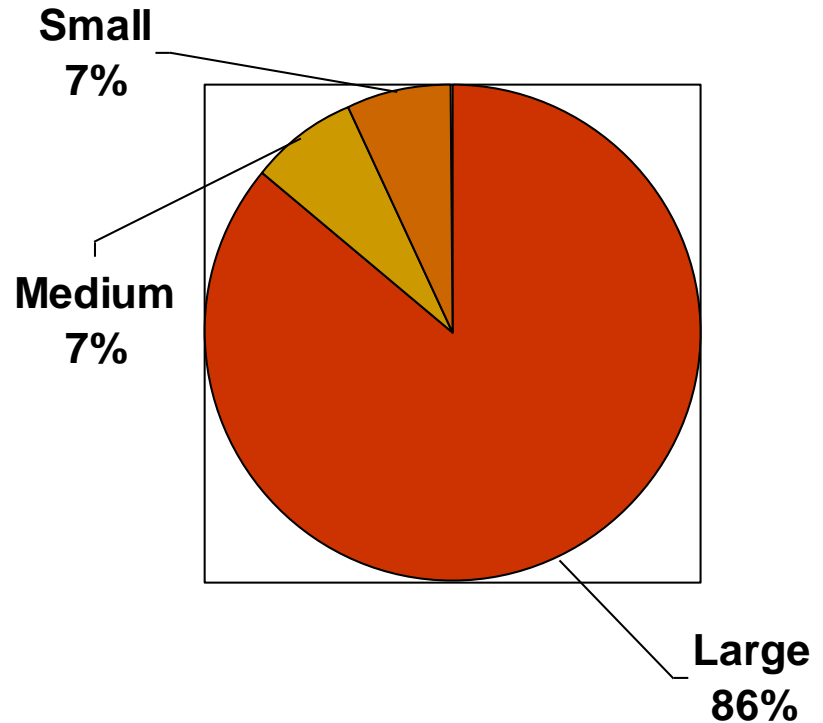
Foundations:

In FY '01, foundations donated
47% of total contributed income
or \$15.9 million

Grantees by budget size



Foundation \$ by budget size





*According to Arts Funding IV: An Update on Foundation Trends**

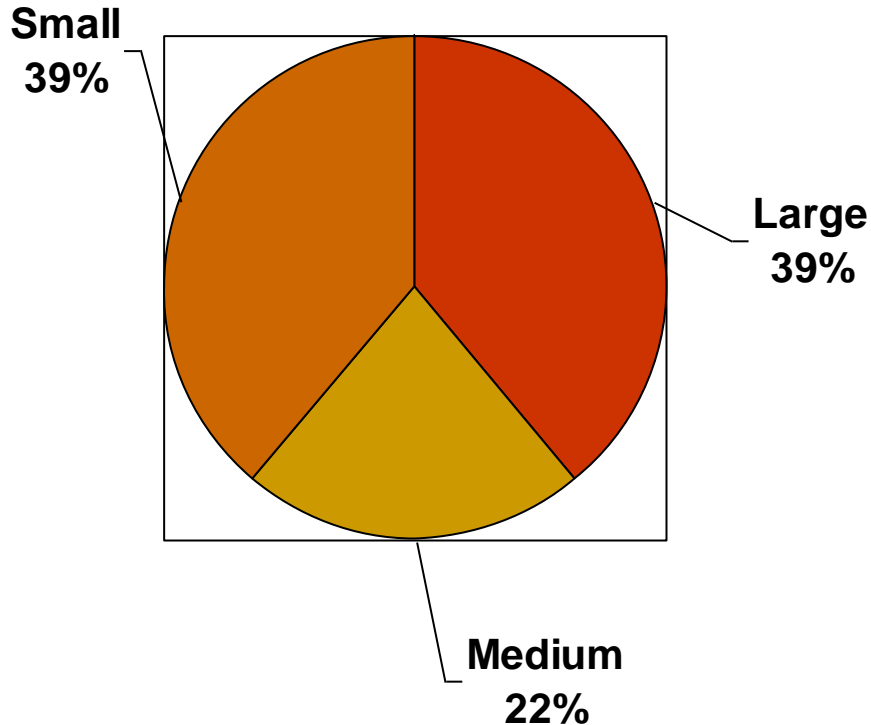
- The median arts grant in FY '01 was \$25,000
- The median dance grant in FY '01 was \$20,000 or 20% less than the median grant for all arts organizations

*Published by the Foundation Center in cooperation with Grantsmakers in the Arts, 2003

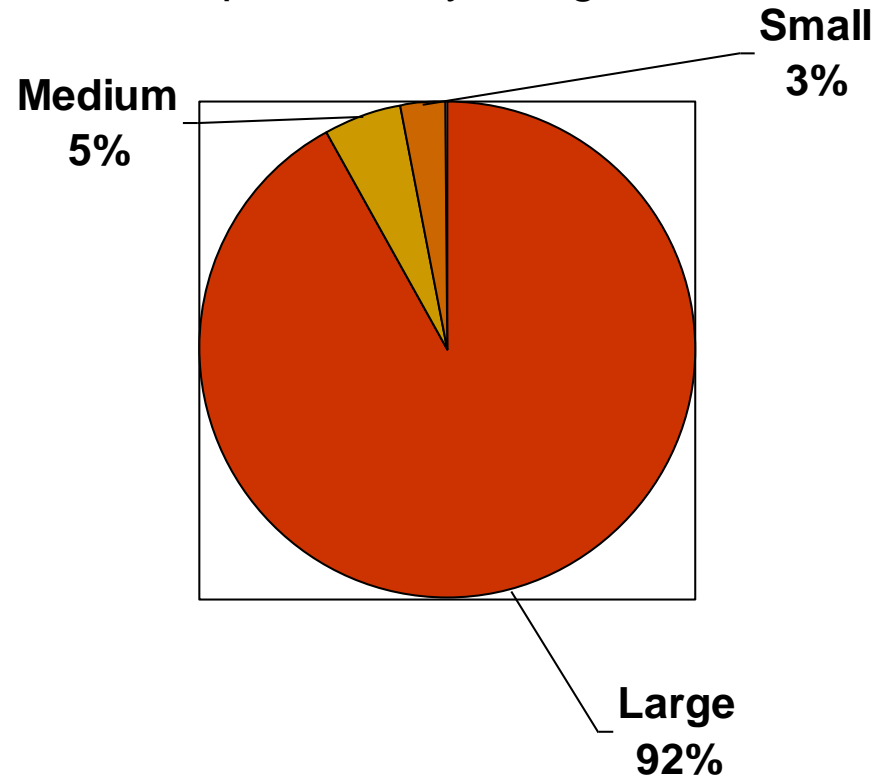
Corporations:

In FY '01, corporations donated
14% of total contributed income
or \$4.7 million

Grantees by budget size



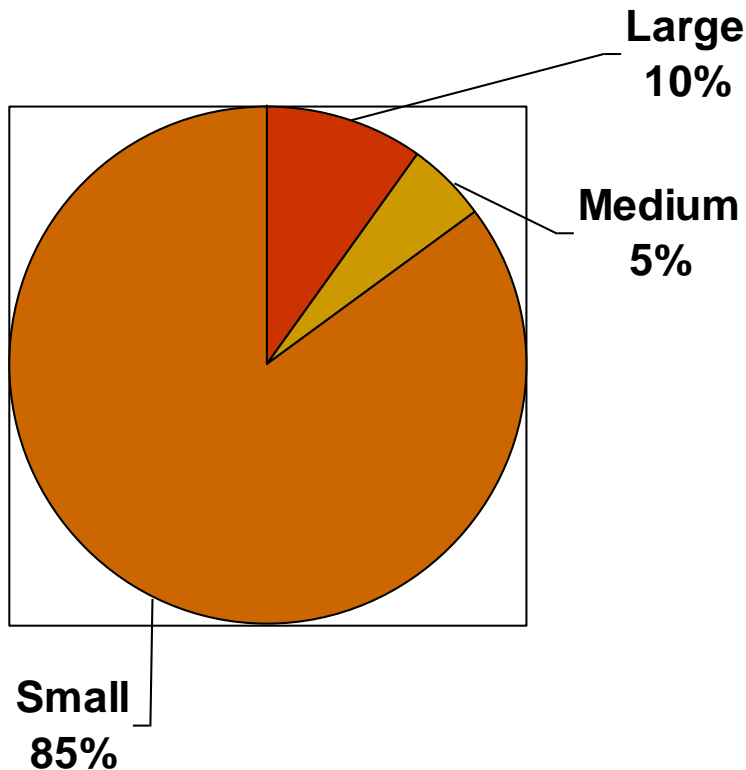
Corporate \$ by budget size



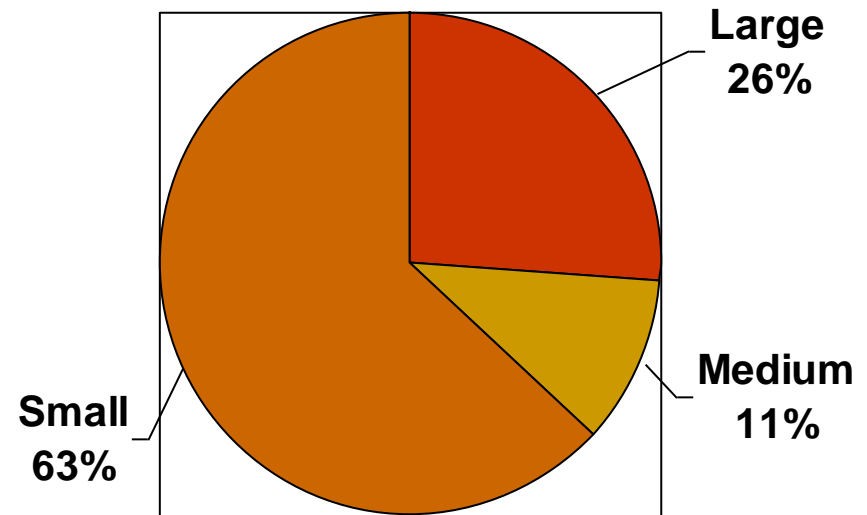
Non-Profit Regrants

In FY '01, regranters donated 4% of total contributed income or \$1.4 million.

Grantees by budget size



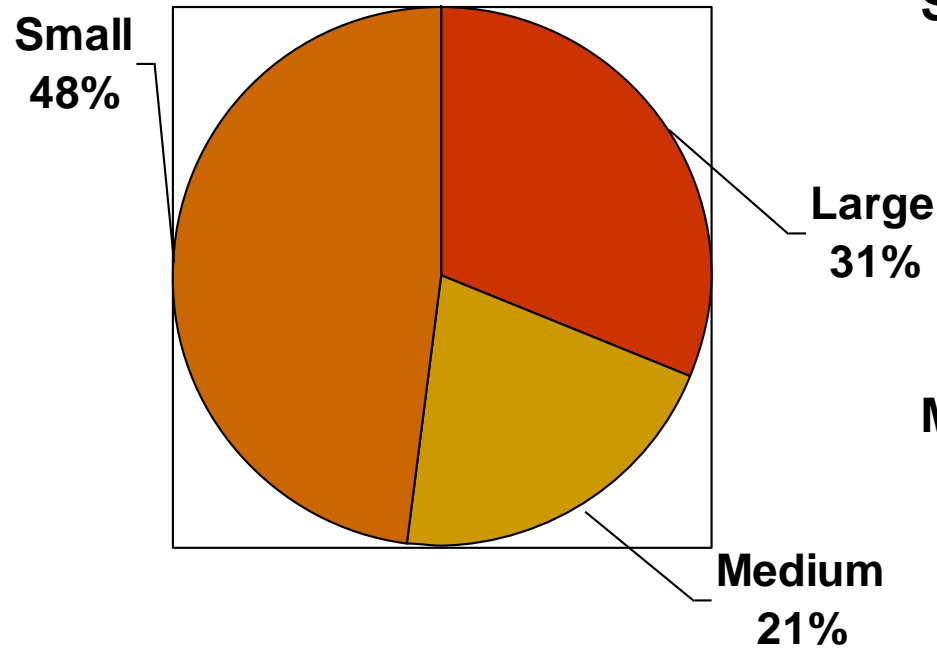
Regrant \$ by budget size



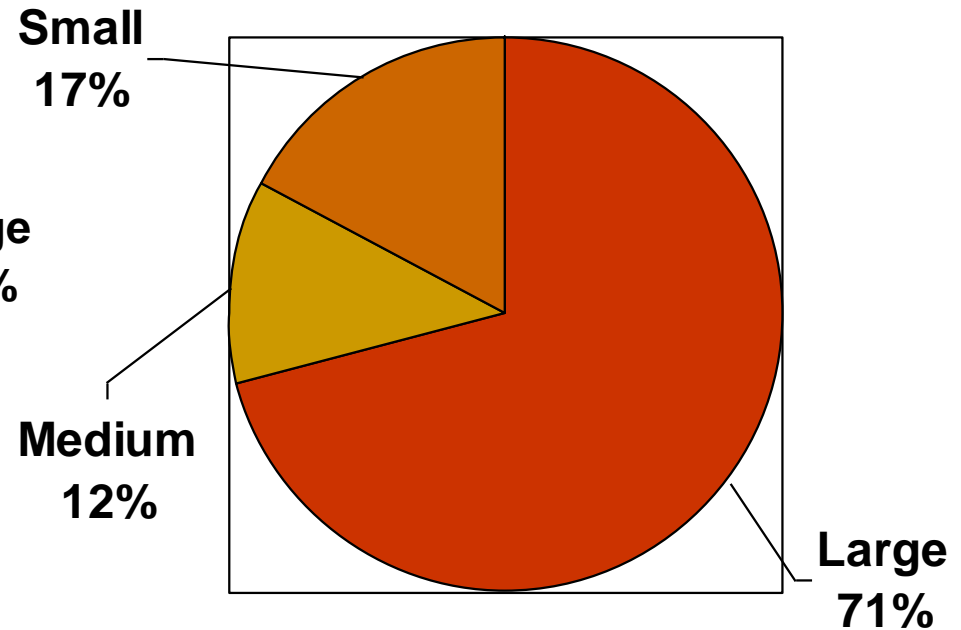
NEA

In FY '01, the NEA donated 5% of total contributed income or \$1.7 million

Grantees by budget size



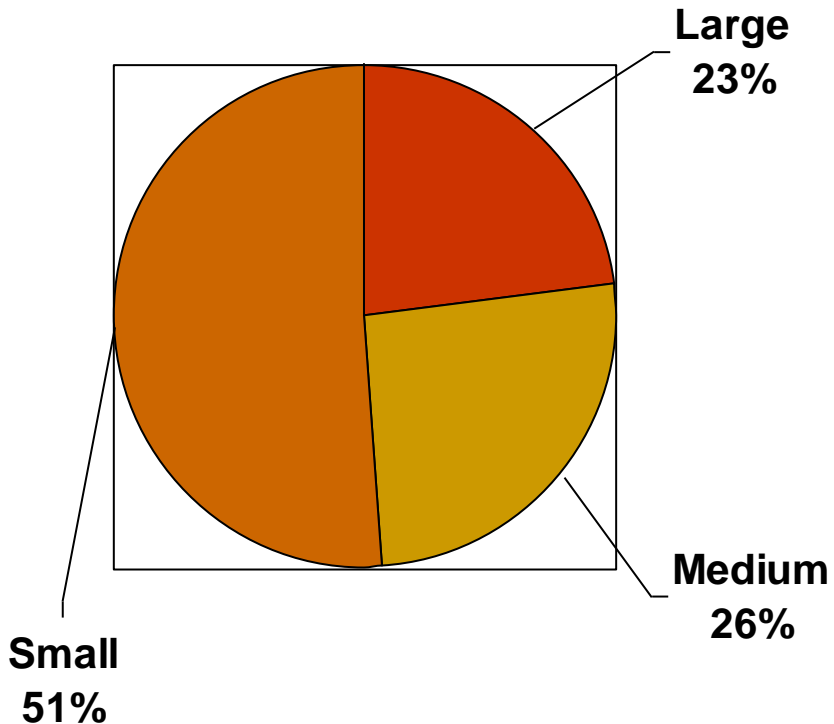
NEA \$ by budget size



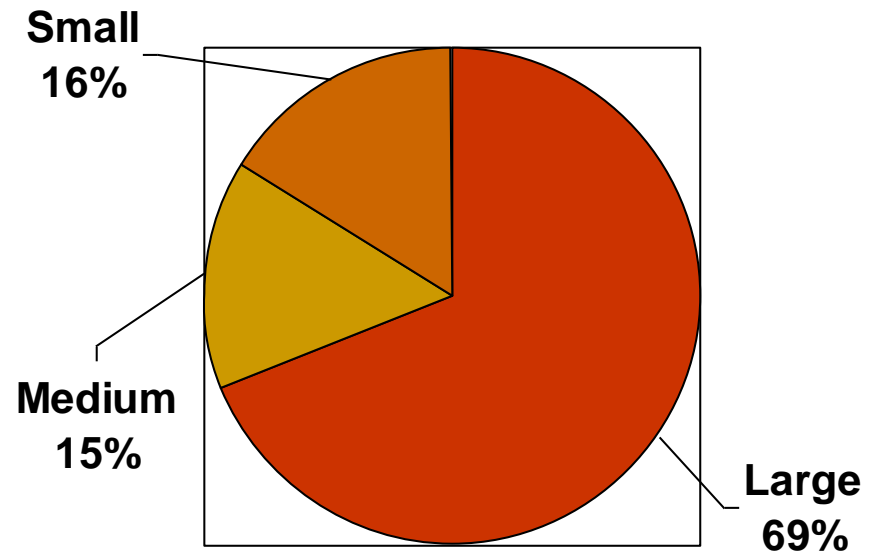
NYSCA

In FY '01, NYSCA donated 13% of total contributed income or \$4.1 million

Grantees by budget size



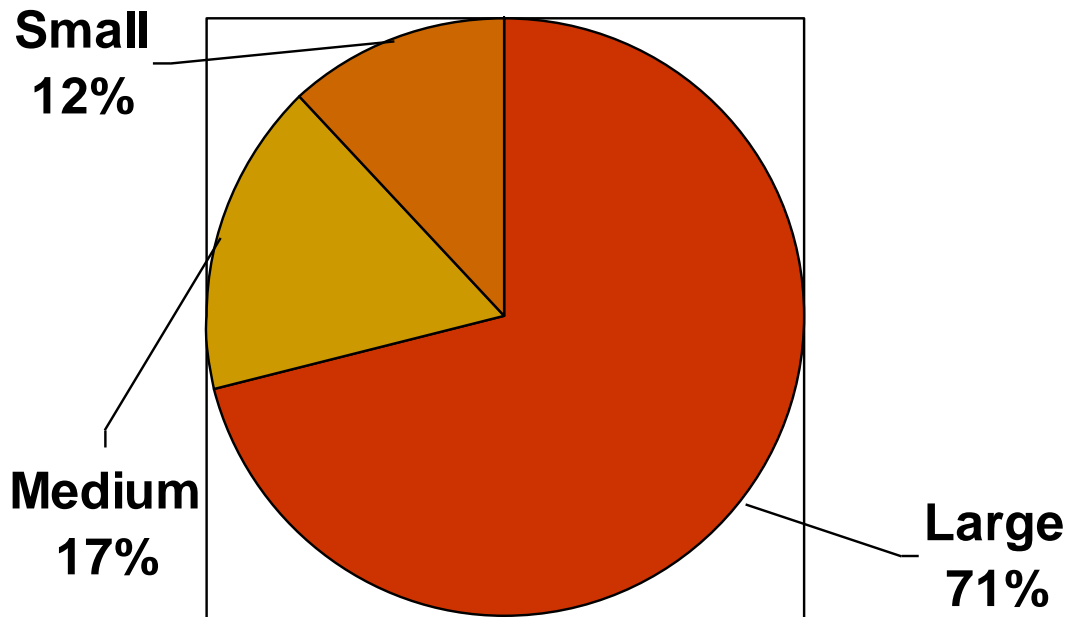
NYSCA \$ by budget size



NYC DCA

**In FY '01, the DCA donated
14% of total contributed income or \$4.8 million**

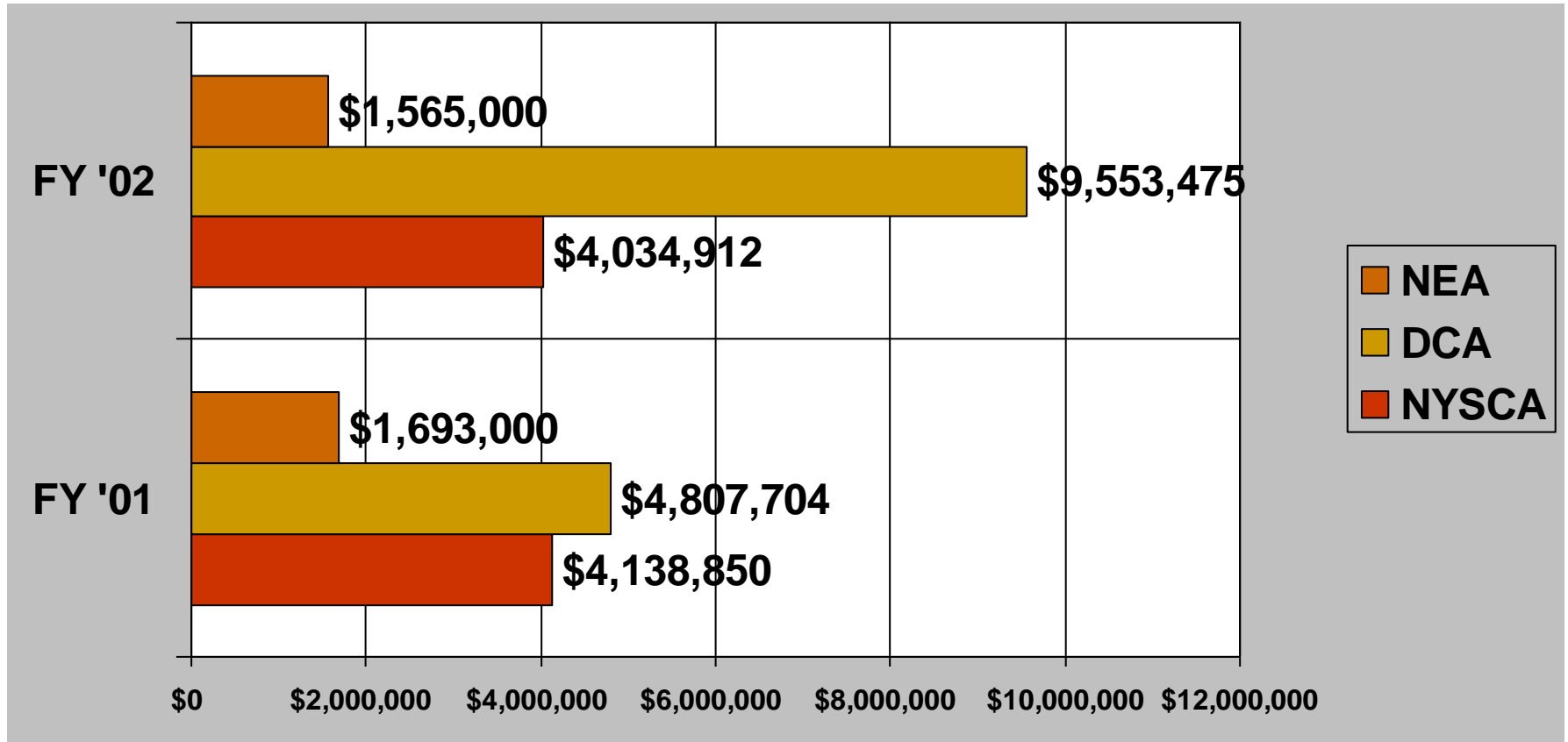
DCA Program, CIG & Challenge
funding in FY '01



Comparing


NEA, NYSCA and DCA* Funding FY '01 – '02

*Includes Capital, Challenge, Program, CIG





Issues for further consideration

- Additional analysis could be undertaken to examine the relationship between contributed income and budget size.
 - How well is the NYC dance community faring as compared to the other performing arts, other geographical areas?
 - What are the issues raised by the significant % of regrants for dance companies flowing through presenters?
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Issues for further consideration (cont'd)

- What are the comparative advantages for dance companies remaining small?
- How important are earned income and individual donors to dance companies?





dance

A branch of Dance/USA, the national service
organization for professional dance

NYC

www.dancenyc.org