Dance/NYC’s mission is to promote the knowledge, appreciation, practice, and performance of dance in the metropolitan New York City area. It embeds values of equity and inclusion into all aspects of the organization. It works in alliance with Dance/USA, the national service organization for professional dance.

Visit Dance.NYC for details on Dance/NYC research and programming.
Dance Advancement Fund

Moderated by
Anne Coates, Allagash Consulting
Milena Luna and J. Soto, Dance/NYC
Agenda

- Purpose of webinar
- Rules of the Road
- Purpose of the Fund
- Eligibility
- Grant Award Amounts
- Evaluation Criteria and Selection Priorities
- How to Apply
- Required Materials
- Timeline
- Frequently Asked Questions
- Q & A
Rules of the Road

• Use the chat feature to submit questions
• Ask general questions, not specific ones about your organization
• If your question isn’t answered today
Purpose of the Fund

- To address the inequitable distribution of resources in the dance field, which has been underscored by Dance/NYC research
- To advance small budget dance makers’ artistic development and delivery
- To contribute to the field’s overall diversity, sustainability, resilience, and health
Grant Award Amounts

- 5,000-15,000 annually for two years, from October 1, 2017 to September 30, 2019.
- Amounts will be determined on a sliding scale based on grantees’ total expense budget range for 2016:
  - $25,000-$99,999
  - $100,000-$249,999
  - $250,000-$499,999
  - $500,000-$999,999
Eligibility

Applicants must:

• Be headquartered in the metropolitan New York City area, including the five boroughs of New York City, as well as Nassau, Rockland, Suffolk, and Westchester counties in New York State, and Bergen and Hudson counties in New Jersey
Eligibility

Applicants must:

• Have an annual expense budget between $25,000–$1 million for FY 2015 (actual), 2016 (actual), and 2017 (forecasted)
Eligibility
Applicants must:

• Provide proof of 501(c)(3) status or fiscal sponsorship status for at least three consecutive years
Eligibility

This funding initiative is made possible by the generous support of the Ford Foundation.

Grantee organizations of Dance/NYC’s Disability. Dance. Artistry. Fund, also made possible by the Ford Foundation, as well as direct recipients of Ford Foundation grants are eligible to apply.
Eligibility

Funds will not be designated to:

- individual artists (without a fiscal sponsor)
- educational institutions
- presenters
- festivals
Evaluation Criteria and Selection Priorities

Priority in grant selection will be given to applicants who demonstrate to the review panel:

- Above all, artistic excellence and a clear artistic vision
Evaluation Criteria and Selection Priorities

• A dedication to sustaining practice beyond the two-year grant period,
• A well-articulated narrative for how the funds will help advance the organization,
• A willingness to share learning with the field
Evaluation Criteria and Selection Priorities

• A commitment to the values of equity and inclusion
Evaluation Criteria and Selection Priorities

- Demonstrated organizational and financial health, regardless of budget size, and a commitment to paying artists
Evaluation Criteria and Selection Priorities

Dance/NYC seeks a diversity of organizational types and perspectives and a grantee pool that represents the demographics of residents in the metropolitan area.

The intention is for the grantee pool to be:

- majority headquartered outside of Manhattan
- majority ALAANA-led and/or female-led
- include disabled artists.
Dance Advancement Fund

How to Apply

Online application portal

- Dancenyc/Submittable.com
How to Apply

• Interested small-budget dance groups are asked to first complete five questions to determine baseline eligibility for the grant program.

• If eligible, applicants will be prompted to complete the application.
How to Apply

Application has 7 sections

• Applicant Information
• Contact Information
• Short Narratives
• Diversity, Equity, and Inclusion
• Additional Required Materials
• Optional Materials
• Grant Requirements and Confirmation
Dance Advancement Fund

How to Apply
Sections 1, 2
- Applicant Information
- Contact Information
How to Apply
Section 3
• Short Narrative
How to Apply

Section 4

• Diversity, Equity, & Inclusion
How to Apply
Section 4
- Diversity, Equity, & Inclusion
Diversity Matrix
## Section 4 Diversity, Equity, & Inclusion

### Diversity Matrix

<table>
<thead>
<tr>
<th>Racial Category</th>
<th>African</th>
<th>Latine/x</th>
<th>Asian</th>
<th>Arab</th>
<th>Native American</th>
<th>White</th>
<th>Multi-racial/ethnic</th>
<th>Decline to State</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artistic director/lead artistic staff member</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Remaining Staff</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Board</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Totals</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
### Diversity, Equity, & Inclusion

#### Diversity Matrix

**What are the disability demographics of your total staff and board, including leadership? (required)**

<table>
<thead>
<tr>
<th></th>
<th>Disabled</th>
<th>Non-disabled</th>
<th>Decline to State</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artistic director/lead artistic staff member</td>
<td></td>
<td></td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Remaining Staff</td>
<td></td>
<td></td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Board</td>
<td></td>
<td></td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Totals</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
### Diversity Matrix

**What are the gender demographics of your total staff and board, including leadership? (required)**

<table>
<thead>
<tr>
<th></th>
<th>Female</th>
<th>Male</th>
<th>Non-binary</th>
<th>Decline to State</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artistic director/lead artistic staff member</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Remaining Staff</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Board</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>
How to Apply

Section 5

• Additional Required Materials
Dance Advancement Fund

How to Apply

Section 5 Additional Required Materials

Financial Information

Financial Information *

Acceptable file types: xls, xlsx.

Choose Files

Go to www.dance.nyc/danceadvancementfund/financial_information and download the Financial Information Excel file.

You must complete all information in the tables in this file.

Once complete, upload the file here.

No files have been attached yet.
### How to Apply

#### Section 5 Financial Information

<table>
<thead>
<tr>
<th>Topline Budget Information -- 2015-2017 (required)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015 (actual)</td>
</tr>
<tr>
<td>---------------</td>
</tr>
<tr>
<td>Income</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Expense</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Surplus/(Deficit) [1]</td>
</tr>
</tbody>
</table>

---

Dance Advancement Fund
How to Apply
Section 5
Financial Information
Budget Form

Dance Advancement Fund
How to Apply

Section 5 Financial Information Budget Form

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel - Administrative [2]</td>
<td></td>
</tr>
<tr>
<td>Personnel - Artistic [2]</td>
<td></td>
</tr>
<tr>
<td>Personnel - Technical/production [2]</td>
<td></td>
</tr>
<tr>
<td>Honoraria</td>
<td></td>
</tr>
<tr>
<td>Outside Professional Services (consultants)</td>
<td></td>
</tr>
<tr>
<td>Organization Space Rentals/Utilities</td>
<td></td>
</tr>
<tr>
<td>Performance Space Rentals</td>
<td></td>
</tr>
<tr>
<td>Rehearsal Space Rentals</td>
<td></td>
</tr>
<tr>
<td>Travel/Transportation/Per diem</td>
<td></td>
</tr>
<tr>
<td>Advertising/Promotion/Marketing</td>
<td></td>
</tr>
<tr>
<td>Other Expenses</td>
<td></td>
</tr>
<tr>
<td>TOTAL EXPENSES [1]</td>
<td>0</td>
</tr>
<tr>
<td>SURPLUS/(DEFICIT) [1]</td>
<td>0</td>
</tr>
</tbody>
</table>
How to Apply
Section 5 Additional Required Materials
Proof of Tax Status

Proof of Tax Status for Last 3 years *

Acceptable file types: pdf.

Choose Files

Upload PDFs of your IRS determination letter and/or proof of fiscal sponsorship. Documents should reflect tax exempt status for at least three years.

Select up to 4 files to attach. No files have been attached yet.
How to Apply
Section 5 Additional Required Materials
Audited Financial Statements

Audited Financial Statements

Acceptable file types: pdf.

Choose Files

Please upload your most recent audited financial statements, ideally for 2016. If you do not have an audit, please submit your most recent 990.

For fiscally sponsored projects, if you do not have a 990, please submit the 990 for your fiscal sponsor.

Select up to 2 files to attach.
No files have been attached yet.
How to Apply
Section 5 Additional Required Materials
Board of Directors

Board of Directors List *
Acceptable file types: pdf.

Choose Files

Please upload a list of current board of directors. If you do not have a board, please submit the board list for your fiscal sponsor.

No files have been attached yet.
How to Apply

Section 6

Optional Materials

• Press Reviews
• Video sample
• Biographical Information
How to Apply
Section 7

• Grant Requirements and Confirmation
How to Apply

Submitting your application

• Complete applications, including all supplementary materials, must be submitted online no later than 6 p.m. EDT on July 12, 2017.

• Incomplete applications, hard copy submissions, and applications received after the July 12 deadline will not be considered.
Dance Advancement Fund

Timeline

- Call for proposals release: May 31, 2017
- Optional application webinars:
  - June 13 @ 11 a.m.
  - June 15 @ 3 p.m.
  - June 29 @ 5 p.m.
- Deadline for submission: July 12, 2017 6 p.m. EDT
- Panel review: Week of September 10, 2017
- Award notification: Week of September 17, 2017
- Press release w/grantees: October 2017
- Grant disbursements:
  - Week of October 1, 2017 (round 1)
  - Week of October 1, 2018 (round 2)
- Interim grantee report due: August 31, 2018
- Final grantee reports due: October 31, 2019
Frequently Asked Questions

Follow the link to the FAQ at http://www.dance.nyc/news/2017/05/Dance-Advancement-Fund-Call-for-Proposals/

FAQs will be updated 2x / week until the deadline: Tuesdays and Fridays
Dance Advancement Fund

Still have questions?

Write to us at:

danceadvancementfund@dance.nyc
Thank you