

## STRATEGIC FILTER - PROGRAMS

### 1. OPPORTUNITY

- **Mission:** Is it central to the mission of Dance/NYC?\*
- **Resource Provision:** Does it help Dance/NYC's constituents to connect to resources and to each other?\*
- **Visibility:** Will this help to increase visibility for Dance/NYC and/or the field? Is there an opportunity to include, or link to, important external stakeholders?
- **Reach:** Does it have implications that are field-wide (e.g. for constituents representing a range of artistic disciplines; organizational structures; and/or racial, cultural, and socio-economic groups)?
- **Relevance:** Does it encourage Dance/NYC's constituents to acknowledge and reflect upon the current economic, demographic, and participation realities?\*
- **Peers:** Is it supportive of the service infrastructure, and is there an opportunity to advance the work of peer organizations?
- **Education:** Recognizing that artistic development happens on a continuum, is there an opportunity to include, or acknowledge the role of, dance education?
- **Adaptability:** Does it promote adaptation by Dance/NYC constituents? Or is Dance/NYC leading by example in adaptation by doing this?\*
- **Impact:** Will it have impact on or beyond the dance field? Does it fill a gap? Can we identify a concrete set of objectives and next steps?
- **Synergy:** Is this synergistic with other Dance/NYC programs?
- **Capacity:** Do we have the capacity to do this without cannibalizing other activities?\*

### 2. EXECUTION

- **Timing:** Is the topic timely? When should it be addressed? Will it have greater relevance in the foreseeable future? How long will it take to plan and carry out?
- **Partnerships:** Is this best conducted by Dance/NYC independently, or through a partnership?\*
- **Diversity:** Do participating partners or presenters represent a diverse range of artistic disciplines; organizational structures; career levels; developmental and physical abilities; and racial, cultural, and socio-economic groups?
- **Accessibility:** Recognizing the importance of serving constituents throughout New York metropolitan area and to making programming widely accessible, is there an opportunity to present this program at a new or different venue? Is the venue ADA compliant, and are there production tools available to enhance accessibility by people with disabilities and special needs?
- **Budget:** Is the full cost of the program covered via grants, donations, and other revenues? Are there other or new opportunities for funding? If not, how do we plan to support it over time?\*

*\*Indicates alignment with the Strategic Filter developed by Helicon Collaborative for Dance/USA, as part of the 2013-2015 Dance/USA Strategic Plan.*